



INNOVATION NETWORK

THE RACE OF AUTONOMOUS DRIVING:  
WHERE DISRUPTION MEETS INVESTORS

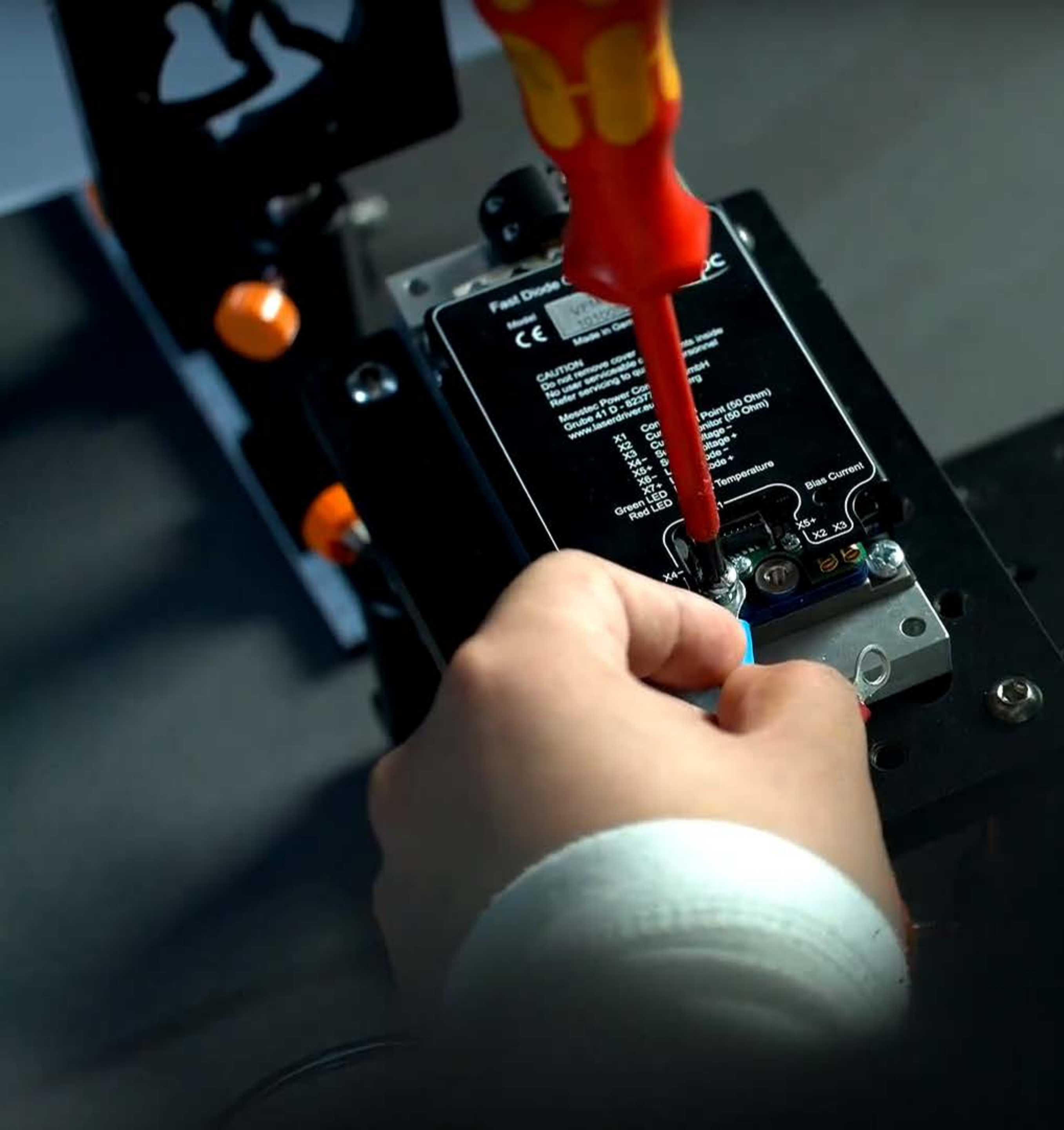
Timo Wöhl  
Member

Sebastian Dales  
ICM Digital Ventures



## The Drivery

Since March 2019, The Drivery offers an ecosystem on an area of 10.000 m<sup>2</sup> to deal with topics which change the future of mobility in a completely new way. The intention of The Drivery is to enable the interaction between corporates and startups to jointly work on the mobility solutions of tomorrow. HELLA was one of the first partners of The Drivery.



## E-LAB

Cooperation with the TU Dortmund and University of Hamm-Lippstadt.

The research institute for Automotive electronics (E-LAB) was officially founded in 2018 in a cooperation with the TU Dortmund and University of Hamm-Lippstadt. The E-Lab also works with chairs of other Universities (e.g., RWTH Aachen). The E-Lab mainly works on solutions for automotive electronics, e.g., in the area of micro-gesture control in vehicle interiors, the use of LED light sources for the communication between vehicles or in the area of battery management.



## HELLA Fast Forward

In 2015, HELLA opened its first incubator HELLA Fast Forward in Berlin, the center of innovation in Germany, to search for disruptive ideas in order to build sustainable and innovative business models. Through this, HELLA split its innovative activities from the core business. The Incubator deals with innovative topics like AI (Artificial Intelligence), Blockchain and Big Data.

HELLA implemented an additional incubator in Shanghai to strengthen its position in one of the most dynamic automotive industries, especially in the area of e-mobility.



## HELLA Co-Innovation Platform

The new innovation campaign "HELLA Co-Innovation Platform (HiP)" staged by the Electronics Division is enabling HELLA to strengthen its collaboration with selected, top-performing suppliers while at the same time increasing its own innovation strength. The aim of HiP is to bring in suppliers who demonstrate particular innovational talent during the early stages of the product development.

As a result of HiP, HELLA has honored three highly innovative suppliers: HDO, Infineon Technologies and AT&S. Cooperation will focus on actuators, power converters and steering electronics.

A close-up photograph of a person's hand working on a car headlight assembly. A bright, multi-colored light beam (red, green, blue, yellow) is directed at the lens of the headlight, creating a strong glare and highlighting the intricate components of the assembly.

## L-LAB

Cooperation with the University of Paderborn and Hamm-Lippstadt.

Since the year 2000, HELLA, together with the University of Paderborn, has run the L-LAB as a research institute for lighting technology and mechatronics. In April 2015, this partnership was extended to include the University of Hamm-Lippstadt.