

Customer-specific module headlights.



*Ideas today for
the cars of tomorrow*



We really understand you.

**Off-the-peg headlights are too conventional for you?
We really understand.**

**Design headlights are too expensive for your Controlling department?
We really understand that, too.**

But we wouldn't be Hella if we didn't take on the challenge.

The answer is one we are all familiar with from childhood: a building set.

**We have cheekily copied this concept and called it the Hella module set.
It contains everything you need:**

The freedom of design.

The good sense of economic series production.












The lead of state-of-the-art lighting technology.

The reliability of real Hella quality.



These are the front-end modules of the Hella module set.

You can choose from these lighting functions:

	Bi-Xenon
	Bi-Halogen
	Halogen
	Static bend lighting and position light
	High beam
	High beam with daytime running light
	Fog light with daytime running light
	Indicator module with LED PO light
	Fog light
	Daytime running light with LED position light
	LED indicator

Example of finisher

The use of the latest lighting technology, e.g. LED or Xenon, guarantees forward-looking and powerful light output. We can realise our customer-specific headlights in smaller delivery quantities from 500 sets.





Hella has packed its most sophisticated technology in the modular frontlighting system. Small, but powerful. Already tested long-term, and favourably priced like a series model. So that every engineer, developer and controller will be more than happy.

This system is liberation for designers. You are welcome to share your delight with Hella: We will be happy to provide support with the development of outer elements such as finishers and cover lenses on request.



- | | | | |
|---|-----------------------------|---|------------------|
| 1 | Cover lens | 4 | Bi-Xenon module |
| 2 | Decorative finisher | 5 | Fog module |
| 3 | Static bend lighting module | 6 | High beam module |

This is what a lively solution could look like:

- 1 Auxiliary high beam
- 2 Fog light
- 3 Bi-Xenon® (low beam and high beam)
- 4 Static bend lighting and position light



Design support.

First, you define the lighting functions you require. Our designers develop suggestions on the basis of your requirements – or your designers draw up inquiries or specifications. Shape and colour can be realised according to your individual requirements of course.



Current headlight



Design suggestion

Examples of customer-specific headlights.





Last but not least, let us compare the conventional solution with the modular one.



Conventional headlight

Advantages:

- Low price combined with large quantities

Disadvantages:

- High design and development costs
- Update to new lighting functions may be linked to high extra costs since a re-design may be necessary.

Customer-specific modular headlight

Advantages:

- High flexibility: modules can be replaced easily – without additional investments
- Your lighting is always up-to-date and in powerful OEM quality
- Further light modules will follow
- Design and development in Germany

Have we aroused your interest in the Hella modular set concept?

Then just get in touch – with no obligation.

Where others see problems, we create solutions.

Hella KGaA Hueck & Co.
Kunden-Service-Center
Rixbecker Straße 75
59552 Lippstadt/Germany
Internet: www.hella.com

Deutschland:

Tel.: 0180-5-250001 (0,14 €/Min. aus dem deutschen Festnetz)

Fax: 0180-2-250001 (0,06 € je Verbindung)

International:

Phone: +49 2941 38-0

Fax: +49 2941 38-7133



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Hella KGaA Hueck & Co. Tel.: +49 2941 38-0
Rixbecker Straße 75 Fax: +49 2941 38-7133
59552 Lippstadt/Germany Internet: www.hella.com



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