



**EASY2FIT®:
INNOVATIVE
EXHAUST SYSTEMS**



• faurecia

FAURECIA PARTNERED WITH HELLA

FORVIA – FAURECIA AND HELLA JOIN FORCES

FORVIA was created through the integration of HELLA and Faurecia and now operates as the world's number 7 automotive supplier.

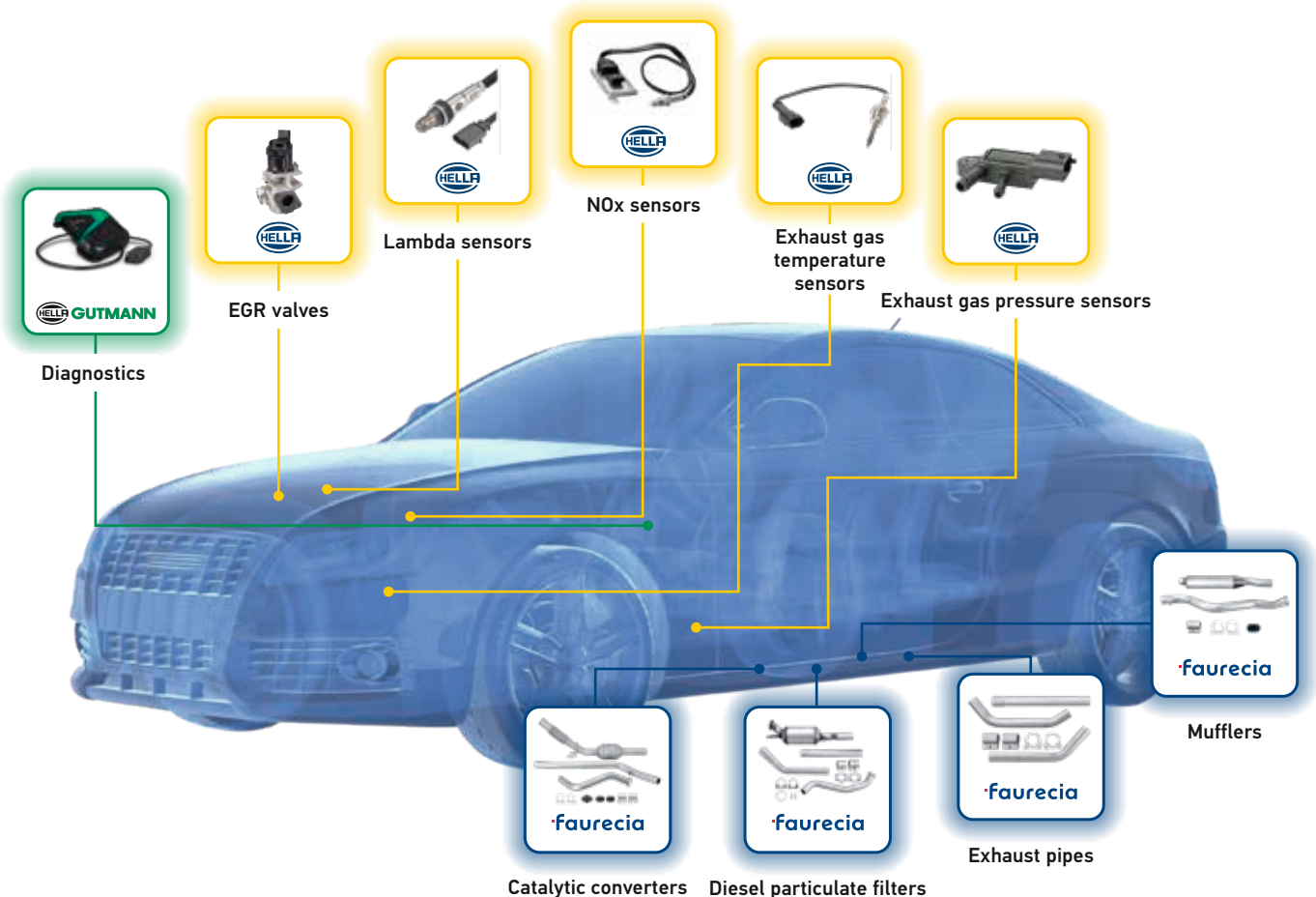
FORVIA focuses on technology, innovation and customer satisfaction and concentrates on high-growth areas that are geared towards the megatrends of the automotive industry.

IMPORTANT: In addition to the familiar, comprehensive HELLA product portfolio, Faurecia product lines can now also be purchased from HELLA via the retail organisation – with all the advantages that HELLA has to offer as a partner. The HELLA brands (HELLA, HELLA PAGID, HELLA GUTMANN and HELLA VALUEFIT) will be retained.

Easy2Fit® – First result of the partnership for the independent aftermarket



Complete chain of OE expertise in the field of exhaust systems



ADVANTAGES FOR WHOLESALERS WITH EASY2FIT® KITS

Original equipment competence for the IAM

- All-in-one kit
- Including parts and accessories
- Easy to identify a product with just a part number
- Less storage space required
- Lower logistics costs

Exhaust systems from Faurecia

The image displays four Faurecia exhaust kits, each shown as a collection of parts above an open cardboard box with the Faurecia logo. The kits are arranged in a 2x2 grid around a central text block.

- SILENCER KIT**
More than 1,700 articles for over 12,000 OE application references
Coverage of 35 OEM brands
- DIESEL PARTICULATE FILTER KIT***
More than 320 articles for over 3,700 OE application references
Coverage of 22 OEM brands
- CATALYTIC CONVERTER KIT**
More than 540 articles for over 6,300 OE application references
Coverage of 30 OEM brands
- EXHAUST PIPE KIT**
More than 740 articles for over 4,000 OE application references
Coverage of 28 OEM brands

MORE THAN 3,300 KITS FOR MORE THAN 26.000 OE APPLICATION REFERENCES

*Versions of diesel particulate filter KIT: 1. Silicon carbide for short and long-distance operation. 2. Cordierite for predominantly long-distance operations.

EFFICIENT LOGISTICS, LOWER COSTS

Advantages for you as a wholesaler



Optimal storage and uncomplicated shipping:

The products are delivered in standard cartons that are compatible with Euro pallets.



More favourable distribution costs:

As a rule, a minimum of 10% can be saved on logistics costs.



Total storage area saving:

You can save up to 15% on warehousing.



Flexible ordering options:

Adjust the minimum order quantity to your needs.



Process automation:

Benefit from fast picking and order preparation.



Increase in product content:

One Easy2Fit® part number covers an average of 4 OE numbers.



Quick order:

Products, including all parts and accessories, can be identified easily with just a part number.



Safe delivery:

Heavily reinforced cardboard boxes guarantee delivery without damage.



Everything you need to know:

We provide you with extensive information on integration into the systems.



Familiar system:

Vehicle uses are based on OE catalogues.



First-class care:

We offer you application data, cross references and value-added information (e.g. product images, marketing texts).

Want to know more?

Further details can be found on HELLA PARTNER WORLD

You will find more information and everything about the new products on HELLA PARTNER WORLD, the online portal for wholesalers. It will also provide you with information about product availability with estimated delivery times, an order overview, order status and newsletter. In the download area, you will find all current brochures, brief product information, online data, installation instructions, homologations and price lists. Also discover star products, the product range, campaigns, comparison lists, catalogues and training at www.hella.com/partnerworld.

