



HELLA FlatLight: Optics smaller than a grain of salt

Innovative micro-optics technology from HELLA opens up new design possibilities and functional advantages for rear combination lamps

Lippstadt, January 20, 2021. Smaller, more efficient, better: The miniaturisation trend is also unstoppable in the automotive industry because it reduces installation space and weight and thus ultimately saves energy. "In addition, a car must have character and emotional appeal above all," says Dr. Frank Huber, who as HELLA Managing Director is responsible for the lighting division. "Manufacturers are therefore looking for new design options more than ever. This is why the lighting and electronics specialist is launching HELLA FlatLight technologies, a new lighting innovation for rear combination lamps that combines functionality and design.

The HELLA FlatLight concept takes styling, function and performance to a new level. This is made possible by an innovative light guide concept which is based on micro-optics. These optical lenses are smaller than a grain of salt. The optics, which are only a few micrometers in size, allow the diffraction properties of light to be exploited. "This will fundamentally change light signatures as we have known them," says Dr. Huber.

Another major advantage of the new concept is that less energy is required compared to other technologies. Thus, only one watt is required to reproduce all tail light functionalities. Direction indicator, brake and tail light can be implemented in just one optical element. Until now, individual chambers were necessary for this. In addition, multi-colour combinations, such as those required for tail light/direction indicator or daytime running light/direction indicator, are also possible in just one element. In addition, the shape of the individual optical elements can be freely designed. Complex welcome and farewell scenarios can not only be designed via the HELLA software interface, but also implemented directly. In addition, fonts, logos and other graphics can be added.

PRESS RELEASE



The structure of the HELLA FlatLight, which is only a few millimetres thin, offers greater design freedom. The implementation with micro-optics (FlatLight μ MX) is only one possibility to build the rear combination lamp. Depending on the customer's wishes and requirements, other technologies can also be used, such as nanoparticles. These enable, for example, three-dimensionally curved optical elements that can follow a vehicle contour even better and thus lead, among other things, to a reduction in installation space and weight savings.

HELLA has been successfully driving technical development in the rear combination lamp sector for decades. In 2001, the company integrated the first LED light guide rods into headlamps and rear combination lamps and has continued to develop the technology. HELLA is now setting a further milestone with the FlatLight approach. The company is currently intensely discussing this with customers and planning to bring the new technology to market within the next three years. The first variants of this lighting innovation have already been released for series production.

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HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with over 125 locations in some 35 countries. With sales of € 5.8 billion in the fiscal year 2019/2020 and 36,000 employees, HELLA is one of the leading automotive suppliers. HELLA specialises in innovative lighting systems and vehicle electronics and has been an important partner to the automotive industry and aftermarket for more than a century. Furthermore, in its Special Applications segment, HELLA develops, manufactures and sells lighting and electronic products for specialist vehicles.

For more information please contact:

Dr. Markus Richter
Company spokesman
HELLA GmbH & Co. KGaA
Rixbecker Strasse 75
59552 Lippstadt
Germany
Phone: +49 (0)2941 38-7545
Fax: +49 (0)2941 38-477545
Markus.Richter@hella.com
www.hella.com