



HELLA marine starts cooperation with NautiRadar

- **Leading trading partner in the field of marine equipment is the exclusive sales partner for the Portuguese market**
- **First product exhibition at the international fair Nauticampo in Lisbon**

Lippstadt/Lisbon, 3 February 2020. HELLA marine enters into a cooperation with NautiRadar. The Portuguese company is one of the leading commercial representatives of renowned brands and manufacturers in the area of marine electronics, electrics and communication. Their product range includes displays, radar, sonar and GPS applications, navigation software, communication accessories as well as selected lighting applications. In future, NautiRadar will take over the exclusive distribution of HELLA marine equipment for the Portuguese market to offer customers a comprehensive range of marine lighting and electronics in this region.

António Inglês, Managing Director of NautiRadar, and HELLA marine Sales Manager Ansgar Hinrichs are delighted about the cooperation between the two companies: "HELLA's products and NautiRadar's existing portfolio complement each other perfectly and enrich the range of products in the lighting sector with a broad portfolio of high-quality, state-of-the-art solutions. The cooperation is therefore an ideal opportunity for both sides to grow together in the Portuguese market".

Thanks to the cooperation with NautiRadar, the HELLA marine lighting and electronics product range will be exhibited this year for the first time at the "Nauticampo" in the Portuguese capital Lisbon. The "Nauticampo" is an international exhibition for recreational boats and takes place from 12 to 16 February. In addition to maritime themes, sports and adventure as well as caravan and camping equipment will be presented there.

PRESS RELEASE



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HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with over 125 locations in some 35 countries. With sales of € 7.0 billion in the fiscal year 2018/2019 and 39,000 employees, HELLA is one of the leading automotive suppliers. HELLA specialises in innovative lighting systems and vehicle electronics and has been an important partner to the automotive industry and aftermarket for more than a century. Furthermore, in its Special Applications segment, HELLA develops, manufactures and sells lighting and electronic products for specialist vehicles.

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