



HELLA and Chinese automobile manufacturer FAW intensify cooperation

- **Changchun Hella Faway Automotive Lighting to become main supplier of FAW premium brand "Hongqi"**
- **Intensification of cooperation also planned for other brands of FAW**

Changchun, China, 17 September 2019. The lighting and electronics expert HELLA and China FAW Group Co., Ltd. (FAW), one of the largest automobile manufacturers in China, are intensifying their cooperation. Both companies have agreed to make their joint venture Changchun Hella Faway Automotive Lighting a strategic partner of the FAW premium brand "Hongqi". This includes the providing of sophisticated headlamp systems as well as innovative product solutions in the fields of car body and interior lighting. Furthermore, both partners also seek to strengthen their cooperation regarding further brands and joint ventures of FAW.

"We are a leading automobile manufacturer in China. We want to steadily expand this position and are therefore entering into strategic partnerships," explained Zhang Pijie, Chairman of FAWAY and Head of Purchasing in the FAW Group, on the occasion of the signing of the contract in Changchun. "Automotive lighting technology will continue to gain in importance and, not least, play a great part in shaping the appearance and indeed the image of our vehicle models, especially the Hongqi brand. We are therefore all the happier to have HELLA and the joint venture Changchun Hella Faway Automotive Lighting at our side. They are respected partners who will equip us with very complex lighting systems."

"FAW and FAWAY have been close and important partners of ours for many years. We are therefore delighted to be able to expand this cooperation further and to support various FAW brands even better with our lighting solutions," said Dr. Frank Huber, member of the HELLA Management Board responsible for the global lighting business. "Our strategy is this: in China, for China. By further intensifying our cooperation with

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FAW, we are continuing this approach and strengthening our own position in the world's largest single automotive market."

Changchun Hella Faway Automotive Lighting was founded in 2012 as a joint venture between HELLA and the FAW subsidiary Changchun FAWAY Automobile Components. The joint venture specialises in developing and manufacturing headlamps for the Chinese market. HELLA has been present in China since 1992 and is currently represented there with over 5,500 employees operating in 16 companies (including five joint ventures). In the fiscal year 2018/2019, the automotive supplier generated sales of over € 800 million in China.

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HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with over 125 locations in some 35 countries. With sales of € 7.0 billion in the fiscal year 2018/2019 and 39,000 employees, HELLA is one of the leading automotive suppliers. HELLA specialises in innovative lighting systems and vehicle electronics and has been an important partner to the automotive industry and aftermarket for more than a century. Furthermore, in its Special Applications segment, HELLA develops, manufactures and sells lighting and electronic products for specialist vehicles.

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