



## **"Passion for Clean Mobility": HELLA supports the path to clean mobility**

### **New film illustrates electronics solutions for hybrid and electric vehicles**

**Lippstadt, November 14, 2018.** As one of the world's largest automotive suppliers, HELLA is actively driving the trend towards energy efficiency and electrification. The company offers a comprehensive portfolio ranging from battery management systems to DC/DC Converter. "Environmentally friendly driving is becoming more and more attractive, and the infrastructures for hybrid and electric vehicles is constantly improving. Nevertheless, the classic combustion engine will not simply disappear overnight," says Björn Twiehaus, Head of Product Center Energy Management and member of the Executive Board of the business division Electronics at HELLA. "That's why we bring our expertise to the entire range of drive concepts."

HELLA offers products that are designed for mild hybrids, plug-in or electric vehicles as well as for classic combustion engines. "In this way, we accompany customers comprehensively on their way to electromobility," says Twiehaus. The company expresses this approach with the central slogan "Passion for Clean Mobility". On the way to "clean mobility", HELLA is continuously developing its products further and focuses above all on forward-looking solutions such as safe battery management and intelligent thermal management.

In the new film "Passion for Clean Mobility", HELLA now explains what current and future concepts for electric mobility can look like. The film was shot in Shanghai, China - one of the largest growth markets for hybrid and electric vehicles.

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## PRESS RELEASE



**HELLA GmbH & Co. KGaA, Lippstadt:** HELLA is a global, family-owned company, listed on the stock exchange, with around 40,000 employees at over 125 locations in some 35 countries. The HELLA Group develops and manufactures products for lighting technology and electronics for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within Europe. With nearly 7,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of 7.1 billion euros in the fiscal year of 2017/2018, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

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