



## **HELLA and Faurecia present concept for vehicle interior of the future**

### **Dynamic interior lighting solutions can be experienced in a vehicle at the Paris Motor Show**

**Lippstadt, October 4, 2018.** The lighting and electronics specialist HELLA and the French technology automotive supplier Faurecia are working together on technologies for tomorrow's vehicle interiors. For this purpose, HELLA supplies innovative products in the field of interior lighting. Faurecia contributes its expertise as a complete system integrator for vehicle interiors. The two companies have integrated the first solutions into a vehicle that can be seen from 2 to 14 October 2018 at Europe's most important motor show, the Paris Motor Show.

Automobile megatrends such as connectivity, individualization and autonomous driving will change the on-board experience. "HELLA is therefore developing dynamic interior lighting solutions to support these trends while offering drivers safety and comfort at the same time," says John Kuijpers, Head of Interior & Car Body Lighting at HELLA. A concept car illustrates what these solutions can look like. Before the driver enters the vehicle, his profile and preferences are recorded and stored in the cloud, and then communicated to the cockpit. This allows for a personal greeting with light animations in the instrument panel, door trim, roof and seats. During the journey, additional lighting features are used for communication. For example, light signals can be used to display incoming calls without disturbing other passengers.

"Our goal is to use automotive lighting technology not only to enhance people's well-being, but also their safety," says John Kuijpers. HELLA and Faurecia are therefore working together to ensure that the division of tasks between driver and vehicle are carried out safely during the handover phases at the end of an autonomous driving session. The seats then bring the driver back into the appropriate driving position and a dynamic lighting scenario is used to increase concentration and attention.

# PRESS RELEASE



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**Faurecia:** Faurecia has grown to become a major player in the global automotive industry. With 290 sites including 30 R&D centers and 109,000 employees in 35 countries, Faurecia is now a global leader in its three areas of business: automotive seating, interior systems and clean mobility. Faurecia has focused its technology strategy on providing solutions for smart life on board and sustainable mobility. In 2017, the Group posted value-added sales of €17.0 billion. Faurecia is listed on the Euronext Paris stock exchange

**HELLA GmbH & Co. KGaA, Lippstadt:** HELLA is a global, family-owned company, listed on the stock exchange, with around 40,000 employees at over 125 locations in some 35 countries. The HELLA Group develops and manufactures products for lighting technology and electronics for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within Europe. With nearly 7,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of 7.1 billion euros in the fiscal year of 2017/2018, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

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