



North Rhine-Westphalian Minister of Economic Affairs Pinkwart honors HELLA

Prize recognizes exemplary companies in North Rhine-Westphalia

Lippstadt, September 21, 2018. The lighting and electronics expert HELLA is an honoree for the renowned "NRW – Wirtschaft im Wandel" company contest. Under the patronage of Prof. Dr. Andreas Pinkwart, Minister of Economic Affairs of the state North Rhine-Westphalia, companies representing the future sustainability of the state as an economic location are being recognized. In North Rhine-Westphalia alone, HELLA and its subsidiary and joint venture companies maintain seven sites totaling more than 8,000 employees. Especially the automotive supplier's leading role in view of the digital transformation was emphasized during the award ceremony.

"The automotive future is digital. For HELLA, this results in various opportunities along the entire value-added chain," said HELLA company spokesperson Dr. Markus Richter during the ceremony. "We, for example, advance the digitization of automotive lighting technology, work on software solutions for automated driving, optimize production processes using artificial intelligence methods and develop new digital business models for the aftermarket."

The company contest "NRW – Wirtschaft im Wandel" is organized by the campaign "Deutschland – Land der Ideen", in conjunction with the Rheinische Post, Deutsche Bank, auditing company PriceWaterhouseCoopers and organizational consultant Kienbaum. A renowned jury representing business, science, politics and society is tasked with selecting the winners.

PRESS RELEASE



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HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company listed on the stock exchange, employing over 40,000 people at more than 125 locations in some 35 countries. The HELLA Group develops and manufactures products for lighting technology and electronics for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within Europe. With more than 7,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of € 7.1 billion in the fiscal year of 2017/2018, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

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