



### **2018 Caravan Salon: HELLA displays individual lighting designs and electronics trends**

- **The Shapeline modular lamp series creates individual light signatures**
- **A new LED lamp control unit helps monitoring lighting functions**

**Lippstadt, Germany, August 8, 2018.** From August 25 to September 2, 2018, the lighting and electronics expert HELLA will present its broad product portfolio at the 2018 Caravan Salon in Dusseldorf, the world's largest trade fair for motorhomes and caravans (Hall 13 / A03).

The Shapeline modular lamp series will be the stand's highlight. It covers multiple lighting functions, from reversing and rear fog lights via side marker and clearance lamps to position and daytime running lights. Shapeline is available in two different design versions: the classic straight-line "Tech Design" and the dynamically curved "Style Design". Under the motto "Design your light", any vehicle series' front, side and rear end can be individually designed using the HELLA Shapeline online configurator ([www.hella.com/shapeline/](http://www.hella.com/shapeline/)). The company illustrates how such a light signature might look like on various vehicle outlines.

In order to have the best possible lighting beyond the traditional camping site, HELLA offers various signal lights and auxiliary lamps. With its 3600 lumens, the BL 470 Diffuse Flood work light provides powerful close-range ground illumination, comparable to flood lights on buildings. The opaque cover lens distributing the light homogeneously and on a large scale is the main factor here. The headlamp can be installed on the side below the awning or at the vehicle's rear, thus providing optimal visibility when loading and unloading. An additional advantage: despite the powerful light output, energy consumption is only 36 watts. The RokLUME 380 N has a special light range of up to 400 meters. HELLA has developed it especially for off-road purposes. The auxiliary lamp's 7800 lumens, break-proof housing and NanoSafe coating are suitable for any use.



The LED lamp control unit monitoring lighting functions and presented at the Caravan Salon for the very first time will be a clear highlight in the electronics area. The device is available in two versions: the basic control unit enables the legally required direction indicator failure monitor. The Premium control unit also provides convenient monitoring of all additional lighting functions and can additionally measure the energy requirements of the headlamp or the LED light. Its design is water- and dust-proof, has overheat protection and a long guaranteed service life and functional safety.

Visitors can interactively experience a striking selection of the HELLA electronics portfolio. The ELIGRO electronics tool makes it possible to select individual products and receive additional information in the form of explanatory videos or to download short informational PDFs ([www.hella.com/electronics-tool](http://www.hella.com/electronics-tool)).

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**HELLA GmbH & Co. KGaA, Lippstadt:** HELLA is a global, family-owned company, listed on the stock exchange, with more than 40,000 employees at over 125 locations in some 35 countries. The HELLA Group develops and manufactures products for lighting technology and electronics for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within Europe. With more than 7,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of € 6.6 billion in the fiscal year of 2016/2017, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

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