



VISIOTECH technology: New projection module by HELLA improves work safety

Projections of symbols and warning signals in front of the vehicle enable communication by using light

Lippstadt, November 14, 2017. Regardless of whether you're threshing grain or splitting wood, when it comes to the topic of work safety, it is important that danger zones can be marked and delineated at any time, flexible and uncomplicated. This had to be done manually until now. It was not only time-consuming but markings could not always be moved easily. Due to those difficulties, lighting and electronics expert HELLA has developed the projection module with VISIOTECH technology.

Thanks to its special lens optics, warning signals can be easily and quickly projected onto the ground in front of the vehicle. The possibilities here are broad. Projections can be developed and realized upon customer request.

HELLA has already realized its first projection module which is available as of immediately. It projects an exclamation mark as warning symbol. It requires 27 watts and ranges of 12 to 48 volts at dimensions measuring 250 mm x 140 mm x 90 mm. At a mounting height of two meters, the light projection length is approximately four meters. The projection module can be experienced directly at HELLA's Agritechnica stand.

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PRESS RELEASE



HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with around 38,000 employees at over 125 locations in some 35 countries. The HELLA Group develops and manufactures products for lighting technology and electronics for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within Europe. With nearly 7,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of 6.6 billion euros in the fiscal year of 2016/2017, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

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