



## **HELLA and BHAP look to intensify collaboration in China**

### **Objectives to expand existing cooperation in the lighting area to include electronics and aftermarket business**

**Lippstadt, October 20, 2017.** Lighting and electronics expert HELLA and Chinese company BHAP are looking to intensify their existing collaboration. This has been announced by both partners in a statement of intent. Until now, the existing partnership has focused on the development and production of lighting systems for the Chinese market. This collaboration is now being expanded to cover the electronics and aftermarket business.

"For us, China is and will continue to be one of the most important automotive markets in the world", says HELLA CEO Dr. Rolf Breidenbach. "That is why we are looking to further expand our presence in China. In doing so, we will rely on both our own HELLA network as well as on-site cooperation with successful Chinese companies such as BHAP."

BHAP Chairman Han Yonggui adds: "With HELLA, we have a close and highly respected partner by our side, with whom we have nurtured a successful collaboration for a number of years. We are delighted to now be pursuing the goal of intensifying our partnership and expanding it to include key future issues within the automotive sector."

HELLA and BHAP thus intend to extend their collaboration to the area of electronics. The mutual development and production of electronic products is to be intensified in particular, above all in the area of control units and battery management systems. If the order volume is high enough, there are also plans for the mutual founding of a production company. Furthermore, HELLA and BHAP plan to take their established partnership in the lighting business and apply it to the aftermarket. The collaboration is also aimed at targeting highly modern driver assistance systems, which HELLA will contribute to with innovative radar sensors and camera software.

## PRESS RELEASE



HELLA and the BAIC Group company Beijing HAINACHUAN Automotive Parts Co. Ltd. (BHAP) launched the joint venture Beijing HELLA BHAP Automotive Lighting in early 2014. The focus of this joint undertaking is on the development and production of lighting systems for the Chinese market. The joint venture currently has a development team with over 150 employees. Furthermore, a joint plant for automotive lighting technology is set to be put into operation near the Chinese metropolis of Tianjin at the end of October 2017.

**Please note:**

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**HELLA GmbH & Co. KGaA, Lippstadt:** HELLA is a global, family-owned company, listed on the stock exchange, with more than 38,000 employees at over 125 locations in some 35 countries. The HELLA Group develops and manufactures products for lighting technology and electronics for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within Europe. With around 7,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of 6.6 billion euros in the fiscal year of 2016/2017, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

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