



HELLA Reorganizes Small Lamps Product Division

- **New competence center opened in Slovenia**
- **Renaming into Car Body Lighting takes into account new trends and developments**

Lippstadt, June 19, 2017. Current trends like autonomous driving, increasing electrification and the desire of car manufacturers for greater individualization change the area of exterior vehicle lighting and open up new opportunities. In order to better participate in this development, lighting and electronics expert HELLA will pool the competences of the Small Lamps product group at a new location in Ljubljana, not far from the company headquarters of HELLA Saturnus Slovenija. It renamed the product group as Car Body Lighting. The new location employs some 160 persons.

"By pooling our competences, we will be able to even better utilize the growth potential in the area of exterior vehicle lighting", said Markus Bannert, managing director of the Business Division Lighting, in the context of the opening. The Car Body Lighting product group comprises all products of exterior vehicle lighting -- from fog lamps, daytime running and front combination lights to rear fog lamps, high-mounted stop lamps and auxiliary indicators, to rear signal and license plate lamps.

"New lighting components furthermore offer many opportunities for supporting various trends while presenting the vehicle exterior in the right light", says John Kuijpers, Head of Product Center Interior Lighting and Car Body Lighting. The radiator grille or door frames can for example be lit. Alternatively, light projections can provide a unique experience when for example a welcome light greets the driver upon entering. The new name Car Body Lighting will from now on reflect more closely the broad spectrum and significance of the product range.

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PRESS RELEASE



HELLA KGaA Hueck & Co., Lippstadt: HELLA is a family-owned, listed company operating on the international stage and currently employing approximately 36,000 members of staff at more than 125 locations in about 35 countries around the world. The HELLA Group develops and manufactures lighting technology and electronics for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within Europe. Joint venture companies furthermore create entire vehicle modules, air-conditioning systems and vehicle wiring systems. With more than 6,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of 6.4 billion euros in the fiscal year of 2015/2016, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

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