

## **April 2017: Arrival of the New Air-Conditioning Equipment Catalog for Passenger Cars and Light Trucks**

- **More than 3,000 articles for over 70 vehicle brands**
- **New product group: electrical controls for blending flaps**

**Schwäbisch Hall, February 22, 2017.** The new 2017/2018 air-conditioning equipment catalog for passenger cars and light trucks from Behr Hella Service will be available from April 2017 onwards. On more than 1,000 pages, workshops will be able to locate vehicle-specific spare parts and also universal parts for vehicle air conditioning. In addition, air-conditioning compressor oils for cars and transporters will also be featured. Behr Hella Service now boasts 467 new articles in its portfolio, including the product group covering electrical controls for blending flaps. This means that the catalog includes a total of more than 3,000 articles for over 70 vehicle brands, thus encompassing more than 1,900 vehicle models. All those interested can obtain the catalog from their own trade partner or, alternatively, direct from their HELLA sales partner.

Behr Hella Service has once again ramped up navigation through the catalog in order to improve user-friendliness. Workshop users will find an overview of all the newly included parts on the first pages of the catalog. The last pages of the catalog list up which articles have been discontinued or replaced. The main body of the catalog uses a range of symbols for smart searching in order to clearly depict the various product features such as oil quantity in the compressor, fan power consumption or the number of fan blades. In this way, for example, the "Premium Line" product labeling that was introduced at the beginning of this year can be recognized immediately. Premium Line comprises products which are manufactured by Behr, AKG, Visteon and other manufacturers who have OE expertise at their fingertips. Thus, it becomes immediately apparent whether it is a Premium or a Standard product. And last but not least, the new air-conditioning catalog also provides exact details as to whether condensers,

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evaporators and interior blowers are fitted, in each case, with filter dryers, expansion valves or blower controllers or whether these spare parts have to be ordered separately by workshops.

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**Behr Hella Service GmbH, Schwäbisch Hall:** The joint venture between automotive parts suppliers Behr (specialist for vehicle air conditioning and engine cooling) and Hella (specialist for components and systems for lighting technology and electronics) serves the global independent aftermarket for vehicle air conditioning and engine cooling parts. The joint venture combines Behr Service's activities on the independent aftermarket and the air-conditioning business of Hella's retail organization organization. Behr and Hella each have a 50 percent share in the joint venture. The combination of Hella's global sales organization with Behr's product expertise and the linking of activities in the field of vehicle air-conditioning and engine cooling for the parts business have brought about the logical further development of the previous cooperation between Behr and Hella in the field of climate control and front-end modules.

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