



Shining quality in a modular system

At the IAA 2016 trade show, HELLA is presenting solutions for trailers that provide even more safety

Lippstadt, Germany, August 30, 2016. The additional side flasher function in accordance with ECE R48 series 05 (CAT 5) is still completely optional. But starting in November 2017, trailer manufacturers have to equip all newly developed series for which they apply for a type approval with a side flasher function. HELLA is presenting an effective and flexible solution for the first time (Hall 12, Booth B23) at the International Motor Show for Commercial Vehicles (IAA Commercial Vehicles 2016) in Hanover. The centerpiece: the LED side marker lights with a reflex reflector and auxiliary indicator are integrated easily into the already designed lighting system. "To combine the marking and direction indicator light function, we rely on specifically designed optics that ensure a special effect. The direction indicator light function, in particular, is directed towards the rear to create even more safety, specifically for urban driving. The illumination of the side marker function is retained simultaneously. Additionally, we are already presenting an expansion in accordance with ECE R48 series 06 (flash SMLR), in which the conventional side marker lights take over the flasher function when the vehicle is turning," explains Georg Fink, Sales Manager for Trailers at HELLA.

Correctly lighting a vehicle or trailer is an important part of traffic safety – and the ECE regulation regarding a side flasher function will increase safety further in the future. However, the additional safety gained by the solution from HELLA does not involve costly and laborious changes to the installation process. The system excels because the existing cabling architecture can be used and integrated easily into existing HELLA systems.

The trade show appearance in October has even more surprises in store – such as expansions in the modular program and a new generation of combination rear lamps. All new products focus on modularity, flexibility, benefits for end customers and safety.

PRESS RELEASE



"HELLA focuses on our ability to implement any customer requirement with our modular system. Thus, no question remains open with our EasyConn system," says Fink.

HELLA is presenting this and additional new features in the trailer lighting area graphically using illustrative billboards at the International Motor Show (IAA) from September 22 to 29 2016 in Hall 12, Booth B23.

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HELLA KGaA Hueck & Co., Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with around 34,000 employees at over 125 locations in more than 35 countries. The HELLA Group develops and manufactures lighting and electronic components and systems for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within Europe. Complete vehicle modules, air-conditioning systems, and vehicle electrical systems are also produced in joint venture companies. With more than 6,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of 6.4 billion euros in the fiscal year of 2015/2016, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

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