

Automechanika: Hella Gutmann Solutions – now in Hall 9.0

- **Larger stand reflects the extended product range**
- **Workshop solutions to meet the challenges of tomorrow**

Ihringen, July 2016. With a new stand design and a wide range of exciting workshop solutions, Hella Gutmann Solutions is moving to a new prime location at this year's Automechanika trade fair. Because an enlargement of the company's usual spot in Hall 8.0 was not feasible, the workshop professionals from the Hella Group will present their products for the first time in Hall 9.0, stand A88. "We expect positive results from the new location right at the west entrance of the hall," says Uwe Neff, head of sales and marketing. "The new location makes Hella Gutmann particularly easy to access for workshops, trading partners and partners from the industry – just like in real life."

HELLA's slogan for the trade fair is "The Workshop of Tomorrow is the Focus of Our Thoughts and Actions". Trade fair visitors from the industry can look forward to exciting ideas and sophisticated solutions to meet the challenges of tomorrow. These include innovative PassThru solutions with added value exclusively for Hella Gutmann customers and the CSC-Tool which is now a veritable all-round solution for camera and radar calibration. Two new brake maintenance tools will also be presented.

However, Hella Gutmann Solutions has much more in stall than the mega macs diagnostic tools, HG4 exhaust tool, SEG beam setters, HUSKY air conditioning service stations, BPC-Tool, CSC-Tool, SLD-Tool, TPM-Tool and hand lamps. Exciting videos and live demos will provide insight into the world of data, vehicle diagnosis, special tools, spare parts, training, and more.

"The new stand is designed to intuitively guide visitors – whether they are workshop managers, technicians or partners from trade and industry – to the right station and the right contact persons," assert Hella Gutmann planners. "The name Hella Gutmann Solution stands for practical solutions, and this is what we want our visitors to take home."

In parallel, visitors of the trade fair can get an overview of the full product range in Hall 3 at the HELLA stand D91 – from spare parts in original equipment quality (Parts) to professional workshop equipment (Tools) and additional services (Services).

www.hella-gutmann.com

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Hella Gutmann Solutions GmbH, Ihringen: The company with about 450 employees has its head office in Ihringen/Breisach, Germany and belongs to the Hella Gutmann Group, which is a corporation of HELLA KGaA Hueck & Co. The product range focuses on professional equipment for vehicle workshops, car dealerships and technical testing agencies. Core products include data, software, devices and tools for diagnostic work, exhaust emission tests, beam setters, air conditioning service, system checks as well as the corresponding measuring technology. About 45,000 automotive companies in 24 countries are working every day with the devices and professional knowledge of Hella Gutmann Solutions. They benefit from the high German quality standards and customer-oriented services such as the Technical Help Line, technical training, technical data and sales & marketing support.

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