



An LED light made for warriors

Treviglio, Italy, May 07 2015. The collaboration between DEUTZ-FAHR and HELLA has produced the first tractor in the market to incorporate an LED light package of the latest generation with up to 2,470 Lumen per module: the DEUTZ-FAHR, first introduced during the SIMA 2015 trade show in Paris. The new light package represents another milestone for the multiple award winning DEUTZ-FAHR 7 Series and something new for the entire market.

The HELLA Module 70 LED Generation IV currently offers the highest light output in this compact design.

Equipped with 3 high-performance multichip LEDs, the Module 70 LED is rated to 2,470 lumens while consuming just 30 watts of energy. The worklight's black housing is made of aluminum and incorporates cooling fins ensuring sufficient heat dissipation from the high-power LEDs.

The WARRIOR is equipped with a perfect mix of Module 70 LED worklights with close, long, and extra wide range illumination. Thereby the light is distributed homogeneously across the workspace exactly where it is needed.

With a color temperature of 6,500 kelvin, the light from the LED worklight is very similar to daylight. This helps to distinguish colors more easily in the dark, and thus facilitates the human eye's sensory perception task while combating fatigue.

The electronics of the Module 70 LED are multi-volt compatible and can therefore be operated with a 12 or 24-volt power supply. The integrated electronics protect the device in the event of polarity inversion and guarantee constant brightness, even when operating voltage fluctuates between 9 and 33 volts. In addition, temperature sensors protect the worklight from overheating. These factors guarantee the long service life of the LED's and a safe environment while working at night. The limited edition DEUTZ-



FAHR 7250 WARRIOR with the new Module 70 LED light system is available to order now.

About the companies:

DEUTZ-FAHR is technological excellence at the highest level, a range characterized by productivity, from tractors to combine harvesters and equipment.
www.deutz-fahr.com
www.facebook.com/DeutzFahr
<http://www.youtube.com/user/deutzfahrvideo>

SAME DEUTZ-FAHR, Treviglio: SAME DEUTZ-FAHR is one of the world's leading manufacturers of tractors, harvesters and diesel engines. Its products are distributed under the brands DEUTZ-FAHR, SAME, Lamborghini Trattori, Hürlimann, Grégoire and Lamborghini Green Pro. The range of tractors goes from 23 to 340 HP and harvesters go from 100 to 395 HP. SAME DEUTZ-FAHR has 8 production plants, 13 commercial branches, 2 joint ventures, 141 importers and more than 3,000 dealers worldwide, employing a global workforce of over 4,000 employees. In 2014, the company recorded a turnover of 1,210 million Euros, with an EBIT of 6.2%.

HELLA KGaA Hueck & Co., Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with more than 30,000 employees at 100 locations in more than 35 countries. The HELLA Group develops and manufactures lighting and electronic components and systems for the automotive industry and also has one of the largest trade organizations for automotive parts, accessories, diagnosis, and services within Europe. In addition, complete vehicle modules, air-conditioning systems, and vehicle electrical systems are produced in joint venture companies. With more than 5,800 people working in research and development, HELLA is one of the most important innovation drivers on the market. In addition, with sales of approx. 5.3 billion euros in fiscal year 2013/2014, the HELLA Group is one of the top 50 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

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