

Behr Hella Service Celebrates 10 Years

A straight run of success on the national and international aftermarket for the thermal management expert ever since its founding in November 2005

Schwäbisch Hall, October 22, 2015. The joint venture of Behr Hella Service was set up in November 2005 and from the outset made it its aim to serve the global independent aftermarket in the business of vehicle air conditioning and engine cooling parts. Today this joint venture can look back on ten successful years. "Behr Hella Service is the best kind of living proof that one and one can add up to more than just two," explains Managing Director Gerwin Vilain. "The chiming together of Behr's OE product expertise and HELLA's worldwide sales organization has meant that two powerful and technologically leading partners have successfully united their fields of competence." Jürgen Laucher, also Managing Director at Behr Hella Service, sums up the success story as follows: "Against such a backdrop we were able to steadily continue extending our position as one of the internationally leading thermal management experts. The result is that we offer our customers significant added value - top-flight competence direct from an original equipment manufacturer, an extensive product portfolio, non-stop availability of spare parts thanks to our global logistics network, attractive sales support and practical, technical service."

The product range of the Behr Hella Service joint venture currently encompasses more than 7,000 articles for vehicle air-conditioning and engine cooling. And these products are all ideally suited for use in passenger cars, commercial vehicles and also in transporters and agricultural and construction vehicles. During the last few years, the range has been extended in quite specific directions with a particular focus being placed on intercoolers and on cooling fans and condenser fans. The new arrivals on the Behr Hella Service scene include water pumps and water pump kits and also the range of products for agricultural and construction vehicles. And when it comes to coolant radiators, air-conditioning compressors and condensers, Behr Hella Service now covers the needs of around 80 percent of the passenger car market in Western Europe. Since its founding this joint venture has successfully established itself on the international

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aftermarket and consequently can be found operating in all the important commercial regions around the globe - Europe, Asia Pacific, North and South America and also in South Africa.

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Behr Hella Service GmbH, Schwäbisch Hall: The joint venture between automotive parts suppliers Behr (specialist for vehicle air conditioning and engine cooling) and Hella (specialist for components and systems for lighting technology and electronics) serves the global independent aftermarket for vehicle air conditioning and engine cooling parts. The joint venture combines Behr Service's activities on the independent aftermarket and the air-conditioning business of the Hella aftermarket organization. Behr and Hella each have a 50% share in the joint venture. The combination of Hella's global sales organization with Behr's product know-how and the linking of activities in the field of vehicle air-conditioning and engine cooling for the parts business is the logical further development of the previous cooperation between Behr and Hella in the field of climate control and front-end modules.

For additional information please contact:

Behr Hella Service GmbH

Jörg Laukenmann
Head of Marketing/Communication
Dr. Manfred Behr Straße 1
D-74523 Schwäbisch Hall
Phone: +49 7907 9446-48358
Fax: +49 7907 9446-48373
Joerg.Laukenmann@behrhellaservice.com
www.behrhellaservice.com

HELLA KGaA Hueck & Co.

Dr. Markus Richter
Company spokesman
Rixbecker Straße 75
D-59552 Lippstadt, Germany
Phone: +49 2941 38-7545
Fax: +49 2941 38-477545
Markus.Richter@hella.com
www.hella.com