

New Passenger Car and Transporter Engine Cooling Catalog for 2016/2017

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Schwäbisch Hall, October 15, 2015. The new Passenger Car and Transporter Engine Cooling Catalog 2016/2017 from thermal management specialist Behr Hella Service is available from November 2015. On more than 1,400 pages, the company presents over 3,400 vehicle-specific replacement and universal parts for 88 vehicle brands and over 2800 vehicle models. The focus is on the extended range of vehicle-specific articles.

The new catalogue contains over 10 product groups, with particular attention given to coolant radiators, engine fans and easy-to-fit water pump kits and individual water pumps. Over recent years, the range of engine fans (condenser/radiator fans), Visco®, fan and clutch products in particular has been extended, almost doubling the number of articles. The catalog is available in German, English, French, Spanish, Italian, Dutch, Turkish, Polish, and Russian. It can be obtained through the appropriate trading partner or directly from Hella.

Please note:

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Behr Hella Service GmbH, Schwäbisch Hall: The joint venture between automotive parts suppliers Behr (specialist for vehicle air conditioning and engine cooling) and Hella (specialist for components and systems for lighting technology and electronics) serves the global independent aftermarket for vehicle air conditioning and engine cooling parts. The joint venture combines Behr Service's activities on the independent aftermarket and the air-conditioning business of the Hella aftermarket organization. Behr and Hella each have a 50% share in the joint venture. The combination of Hella's global sales organization with Behr's product know-how and the linking of activities in the field of vehicle air conditioning and engine cooling for the parts business is the logical further development of the previous cooperation between Behr and Hella in the field of climate control and front-end modules.

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PRESS RELEASE



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