

Thermal management products from Behr Hella Service are now also available for agricultural and construction machinery

We have expanded our portfolio to include vehicle-specific parts and universal products for engine cooling and vehicle air conditioning

Schwäbisch Hall, March 20, 2015. Thermal management expert Behr Hella Service now also provides engine cooling and vehicle air conditioning products for users of agricultural and construction machinery. Their portfolio includes both vehicle-specific parts and universal products, plus a wide range of compressor oils for the most diverse requirements. Both the independent aftermarket and specialized agricultural and construction traders can now make use of a wide and steadily expanding range of applications. Like existing customers in the target groups passenger cars, vans and trucks, traders of agricultural and construction machinery can now also benefit from the expertise of a thermal management expert, its extremely competent parts supply service and the readily available technical information, training courses and comprehensive sales support.

You will find more information about our expanded portfolio in the new brochure “Agricultural and construction machinery” at www.behrhellaservice.com.

Please note: This text and corresponding photo material can also be found in our press database at: www.hella.com/press

Behr Hella Service GmbH, Schwäbisch Hall: The joint venture between automotive parts suppliers Behr (specialist for vehicle air conditioning and engine cooling) and Hella (specialist for components and systems for lighting technology and electronics) serves the global independent aftermarket for vehicle air conditioning and engine cooling parts. The joint venture combines Behr Service's activities on the independent aftermarket and the air-conditioning business of the Hella aftermarket organization. Behr and Hella each have a 50% share in the joint venture. The combination of Hella's global sales organization with Behr's product know-how and the linking of activities in the field of vehicle air conditioning and engine cooling for the parts business is the logical further development of the previous cooperation between Behr and Hella in the field of climate control and front-end modules.

PRESS RELEASE



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