

LIPPSTADT (GERMANY)
09 MARCH 2023

HELLA expands Black Magic auxiliary headlamp series with 32 new lightbars

- Expanded Black Magic series impresses with robust design, aluminum housing and excellent light performance; all-black lightbars match any vehicle design
- Range expansion includes 14 lightbars with ECE approval for on-road use and 18 lightbars for off-road applications

HELLA, the automotive supplier operating under the FORVIA umbrella brand, is expanding its Black Magic product range with a total of 32 new lightbars. The company is thus continuing a success story in Europe as well, as the headlamp series has already been a top seller in the USA for many years. It was also launched in Europe for off-road applications in early 2022. In addition to the first-generation lightbars already available for off-road applications, HELLA has now expanded the series with 18 additional lightbars for off-road applications and 14 lightbars with ECE approval R149 for use as auxiliary headlamps in road traffic.

The HELLA Black Magic Lightbars are auxiliary headlamps with a very powerful light output. Depending on the version, they offer up to 9,200 (with ECE approval) or 20,000 (for off-road applications) effective maximum lumens, making them ideal for situations in which the best possible illumination of the surroundings is essential. Both the single-row ("Slim") and double-row lightbars ("Double Row"), with their distinctive look in an all-black design, offer a high recognition effect while being an eye-catcher on any off-road vehicle, SUV or truck.

The new, particularly robust second-generation lightbars are available in the "Slim" and "Double Row" designs in both straight and so-called "Curved" versions. "Curved" versions are characterized by a convex curvature and offer a particularly wide light distribution.

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14 Lightbars with ECE approval suitable as auxiliary headlamps in road traffic

In addition to the sophisticated and attractive design, the auxiliary headlamps of the Black Magic series offer excellent light output. For example, the longest ECE version at 40 inches has a light output of 9,200 effective lumens. An excellent choice for those who need good light on the truck or SUV. In addition, the product series complies with EMC protection in accordance with ECE-R10, has all the necessary protection classes and is thus dust-tight and resistant to high-pressure cleaners. Operating voltage of 10-30 volts and an extra-strong, two-meter cable make the Black Magic series the ideal companion for trucks, SUVs and off-road vehicles. The ECE versions are available from 7 to 40 inches.

18 new lightbar variants for offroad applications

In addition to the ECE series, there will also be an expansion of the pure off-road versions. With a total of 18 new variants in the "Slim" and "Double Row" designs, which will also be available in both straight and "Curved" versions, HELLA offers lightbars from 20 inches to 52 inches in length and a maximum light performance of 20,000 effective lumens. The Black Magic lightbars for off-road applications also have an integrated thermal sensor that allows them to be adjusted to the ambient temperature. This new feature not only prevents overheating or LED failure, but also increases light output when the ambient temperature is low. This gives the user the ideal amount of light under all conditions.

With the expansion of the range, HELLA now offers a total of 40 lightbars individually or as a set, thus providing the right lightbar for every mounting location on the vehicle: whether roof, roof bar, radiator grille or bumper, the auxiliary headlamps can be mounted either upright or suspended. Completely black with a discreet HELLA branding, the lightbars of the Black Magic series are also a special design highlight on any vehicle. Black additional brackets for the rear mounting are also available as accessories as part of the series. These provide additional stability for all lightbars from 40 inches in length by means of 4-point mounting. Alternatively, these brackets can also be used instead of the side brackets to make optimum use of mounting surfaces on the vehicle.

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ABOUT HELLA

HELLA is a listed, internationally positioned automotive supplier operating under the umbrella brand FORVIA. Within this factual group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles with its Business Group Lifecycle Solutions. HELLA has 36,000 employees at more than 125 locations worldwide and generated consolidated sales of € 6.3 billion in the fiscal year 2021/2022.

ABOUT FORVIA

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 300 industrial sites and 77 R&D centers, 150,000 people, including more than 35,000 engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups with 24 product lines, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com