

Lippstadt, 12 October 2022

Award in two categories: HELLA and Hella Gutmann Solutions named Best Brand in readers' poll

- HELLA voted number 1 in the lighting technology and lighting category for the sixth time in a row
- Hella Gutmann Solutions once again the leader in beamsetter category; award confirms continued trust in services and products

Around 4,500 readers of the trade magazine PROFI Werkstatt voted again this year on their favorite brands. In a total of 24 categories, they were able to vote for their favourites in terms of image, quality and service, among other things. For the sixth time in a row, the lighting and electronics specialist HELLA, which operates under the umbrella brand FORVIA, was named Best Brand. PROFI Werkstatt readers also voted Hella Gutmann Solutions number one again in the beamsetter category. The award was presented at this year's Automechanika in Frankfurt.

"We are very proud of the Best Brand award. It confirms that we are ideally positioned with our products and services," says Jörg Harjes, Head of Marketing Independent Aftermarket at HELLA. "As the workshop's friend, we are always on hand to support our partners with numerous tools and help them make their business faster and more profitable with intelligent diagnostics and calibration options, effective training, product and assembly information, as well as suitable spare parts. The Best Brand award motivates us to continue to work closely with our partners in the aftermarket to meet increasing demands and make everyday workshop work more efficient."

As "The Workshop's Friend", HELLA accompanies its customers in the independent aftermarket along the entire repair process: from vehicle acceptance through fault diagnosis and parts identification to the actual repair. To this end, the company is transferring its original equipment expertise to the independent aftermarket and enriching it with diagnostics solutions.

Please note: This text and corresponding photo material can also be found in our press database at: www.hella.com/press

About HELLA

HELLA is a listed, internationally positioned automotive supplier operating under the umbrella brand FORVIA. Within this factual group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles with its Business Group Lifecycle Solutions. HELLA has 36,000 employees at more than 125 locations worldwide and generated consolidated sales of € 6.3 billion in the fiscal year 2021/2022.

About FORVIA

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 300 industrial sites and 77 R&D centers, 150,000 people, including more than 35,000 engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of six Business Groups with 24 product lines, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com

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