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HELLA sets the scene for the Škoda Enyaq iV with an illuminated radiator grille

- The "Crystal Face" grille supports the characteristic brand look of the electric SUV and implements coming-home and leaving-home animations
- 131 LEDs illuminate the vertical ribs to create a striking crystal effect
- HELLA has also developed headlamps, rear combination lamps and other electronic components for the Škoda Enyaq iV

The international automotive supplier HELLA has developed a comprehensive lighting package for the Enyaq iV together with the car manufacturer Škoda. The main focus is on the dynamic illumination of the radiator grille. The so-called "Crystal Face" gives Škoda's first all-electric SUV its distinctive appearance, shaping the e-vehicle's characteristic look. The grille lighting has been available to customers since fall 2021, initially as an optional extra. In the RS and coupe versions of the Enyaq iV, which are currently being launched, the illuminated radiator grille is integrated as standard.

"Together with Škoda, we have developed a comprehensive, highly complex vehicle lighting concept. Above all, the illuminated radiator grille is an absolute eye-catcher and undoubtedly the central trademark of the Enyaq," says Dr. Frank Huber, as Managing Director responsible for HELLA's global lighting business. "This shows once again how important innovative lighting solutions already are today for setting the scene for a car and creating emotions. This makes sophisticated car body lighting a key design element and differentiation aspect. As a leading supplier of automotive lighting technology, we are consistently driving this trend forward."

The illuminated radiator grille is realized by 131 individual LEDs that couple into a thick-walled EdgeLight light guide and illuminate the 18 vertical ribs and a horizontal band of the grille. Together with the surface texture of the ribs, this creates the crystal effect characteristic of the radiator grille. While driving, the dynamic grille lighting supports the functionalities of the main headlamp and illuminates the road area. When opening and closing the vehicle, it also implements coming-home and leaving-home animations.

The illuminated radiator grille is produced at the lighting plant in Lippstadt. It was developed in Ljubljana, Slovenia, where the HELLA location acts as a global competence center for Car Body Lighting. In addition to the grille lighting, the comprehensive lighting package that HELLA has put into series production for the Škoda Enyaq iV also includes front and rear lighting. Depending on the version, this also includes sophisticated matrix LED headlamps and full LED rear combination lamps that also implement dynamic lighting functions. In addition, HELLA also supplied the vehicle access system and radar sensors for the electric SUV.

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About HELLA

HELLA is a listed subsidiary of Faurecia. Together they operate under the overarching umbrella brand FORVIA. Within the factual group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles with its Business Group Lifecycle Solutions. HELLA has 36,000 employees at more than 125 locations worldwide and generated currency and portfolio-adjusted sales of € 6.5 billion in the fiscal year 2020/2021.

About FORVIA

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 300 industrial sites and 77 R&D centers, 150,000 people, including more than 35,000 engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of six Business Groups with 24 product lines, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMS worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com

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