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HELLA further expands global electronics network with two new development sites in Romania

- Activities focus primarily on the development of product solutions for electromobility and automated driving
- New development sites will create up to 300 new jobs over the next three to four years

HELLA, the internationally positioned automotive supplier operating under the FORVIA umbrella brand, is further expanding its European research and development network in the electronics area with two new development sites in the major Romanian cities of Iași and Oradea. At the sites, the development of forward-looking product technologies is to be driven forward along key market trends such as automated driving and electromobility. Within the next three to four years, a total of up to 300 new jobs are to be created there.

"The need for electronics solutions is continuously increasing as the industry continues to change. With our two new development sites, we are further strengthening our positioning to meet the high demand for our products," says Björn Twiehaus, Managing Director Electronics at HELLA. "In Romania, we have already been represented for many years with essential high-performance electronics sites. For example, highly sophisticated control units are already being developed there today. In this respect, it was obvious for us to build on this network and further strengthen our presence in the country."

The main focus of the new Technical Center in Oradea is the development of new product solutions for electric vehicles, including battery management systems and voltage converters. The Iași site's initial tasks include software development and testing for 77 GHz radar sensors, a central key technology for assisted and automated driving. The two sites have started operations this fall with a core team of about ten engineers each.

"We decided to expand our network at the Oradea and Iași sites because they offer excellent conditions. As university towns and important economic centers in the north of

the country, they had a large potential of highly qualified specialists, which is particularly important for us as a technology-strong automotive supplier," says Gelu Murariu, General Manager of HELLA Romania. "At the same time, it is important to us to offer our employees an attractive and inspiring environment, both privately and professionally, at both locations. We live up to our own high standards with the development centers in Oradea and Iași."

HELLA has been present in Romania for over 17 years and currently employs around 4,500 people there. In addition to a regional administrative center, HELLA also maintains three plants and three other development sites in Romania.

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About HELLA

HELLA is a listed, internationally positioned automotive supplier operating under the umbrella brand FORVIA. Within this factual group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles with its Business Group Lifecycle Solutions. HELLA has 36,000 employees at more than 125 locations worldwide and generated sales of € 6.3 billion in the fiscal year 2021/2022.

About FORVIA

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 300 industrial sites and 77 R&D centers, 150,000 people, including more than 35,000 engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of six Business Groups with 24 product lines, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMS worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com

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