



Two awards for HELLA: best brand in the lighting technology and lighting category as well as in the headlamp adjusters category

- **Readers of PROFI Werkstatt specialist magazine voted for HELLA to claim first prize for the fifth consecutive time**
- **Hella Gutmann Solutions leaders in headlamp adjusters**

Lippstadt, 16. September 2021. Around 7,400 readers of PROFI Werkstatt specialist magazine once again rated their favourite brands in terms of image, quality and service in 24 categories. In the lighting technology and lighting category, internationally operating automotive supplier HELLA claimed the best brand award. Hella Gutmann Solutions received the readers' award in the headlamp adjusters category.

"We are very pleased to receive the best brand award. After all, we work tirelessly to always support workshops with our products and services and streamline their businesses to make them more profitable. Being named best brand motivates us to continue to expand our products and services in the future and further optimise them with our innovative force," Jörg Harjes said as HELLA's Head of Marketing for Independent Aftermarket at the award ceremony, a fringe event of Automechanika.

Uwe Neff, Head of Marketing at Hella Gutmann Solutions, added: "we would also like to thank all readers for their vast confidence in our products. The award shows us that workshops using our equipment appreciate its quality and user-friendly character. It is and remains our primary goal to support workshops in their everyday operations with efficient solutions."

For more than one hundred years, HELLA has been an important partner to the automotive industry and the aftermarket segment. As "the workshop's friend", the company supports its customers on the independent parts market along the entire repair process: from vehicle acceptance, fault diagnosis and parts identification to the

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actual repair. To this end, the company is transferring its OEM expertise to the independent aftermarket by adding diagnostic solutions.

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HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with over 125 locations in some 35 countries. With currency and portfolio-adjusted sales of € 6.5 billion in fiscal year 2020/2021 and more than 36,000 employees, HELLA is one of the world's leading automotive suppliers. HELLA specialises in innovative lighting systems and vehicle electronics and has been an important partner to the automotive industry and aftermarket for more than a century. Furthermore, in its Special Applications segment, HELLA develops, manufactures and sells lighting and electronic products for specialist vehicles.

For more information, please contact:

Dr. Markus Richter
Company spokesman
HELLA GmbH & Co. KGaA
Rixbecker Strasse 75
59552 Lippstadt
Germany
Phone: +49 (0)2941 38-7545
Fax: +49 (0)2941 38-477545
Markus.Richter@hella.com
www.hella.com