## PRESS RELEASE



### A round birthday: 60 years of electronics production in Hamm

# Made in Westphalia: High-tech products drive automotive trends such as electrification and autonomous driving

**Lippstadt/Hamm, 31 March 2021.** 60 years ago, in March 1961, it began with around 650 employees as a production site for flasher units, changeover relays and switches. Since then it has continuously developed into a high-tech location for innovative and sophisticated automotive electronics. With a production area of over 25,000 square metres, the HELLA electronics plant in Hamm Bockum-Hövel is now one of the automotive supplier's largest production sites in Germany. At the Hamm site currently around 1,000 people are employed and the production programme ranges from radar sensors, radio keys and control units to electronic steering systems and battery management systems.

"More than 150,000 electronic components currently leave our factory gates every day. That's more than twice as many as ten years ago," says plant manager Sebastian Rickert. "This is only possible because we are using a highly automated production process. In addition, new technologies are regularly introduced here at the site and transferred to other HELLA plants after a successful test phase. With this, we are taking on an important pioneering role in the global HELLA network."

In view of this role and because of the modern production process, Sebastian Rickert believes the plant is well positioned for the coming decades: "The production portfolio is consistently aligned along the major automotive market trends. We will continue to successfully bring innovative solutions for the trend topics of electrification and autonomous driving into series production here at the site."

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