



## HELLA offers another webinar for workshops

- **Concept of webinars expanded**
- **Workshops to learn the most important facts about electronics in 30 minutes**

**Lippstadt, 9 March 2021.** At the end of last year, lighting and electronics expert HELLA launched a new digital concept to keep workshops with innovative technologies and news online up to date. The format was well received: almost 350 participants learned about the "Digitalization of Light" in the first webinar. Because of the positive response, the second webinar with the title "Electronics of the Future" will now follow. This will take place on March 17 and 25, 2021. Registrations are now possible at HELLA Tech World under <https://www.hella.com/techworld/uk/Training/HELLA-webinars-60286/>.

Electrification is a megatrend in the automotive industry. The number of fully electric and hybrid vehicles on the market is increasing - and with it the number of vehicles that need to be taken to the workshop for maintenance and repair. But electrified vehicles pose special challenges for service. That's why the new webinar on "Electronics of the Future" not only gives workshops an overview of the journey of electronic products from development all the way to repair, but also provides valuable tips on how workshops can become fit for the future now. HELLA has also extended the webinar - automotive mechanics can now gain an insight into the topic in around 30 minutes. Afterwards and also during the webinar, participants can interact with HELLA workshop experts at any time via the live chat and ask individual questions.

Further webinars are already being prepared. Thus, towards the autumn, starters and generators are to take centre stage. All topics and dates will be announced in due time via HELLA Tech World, the HELLA newsletter and social media channels.

# PRESS RELEASE



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