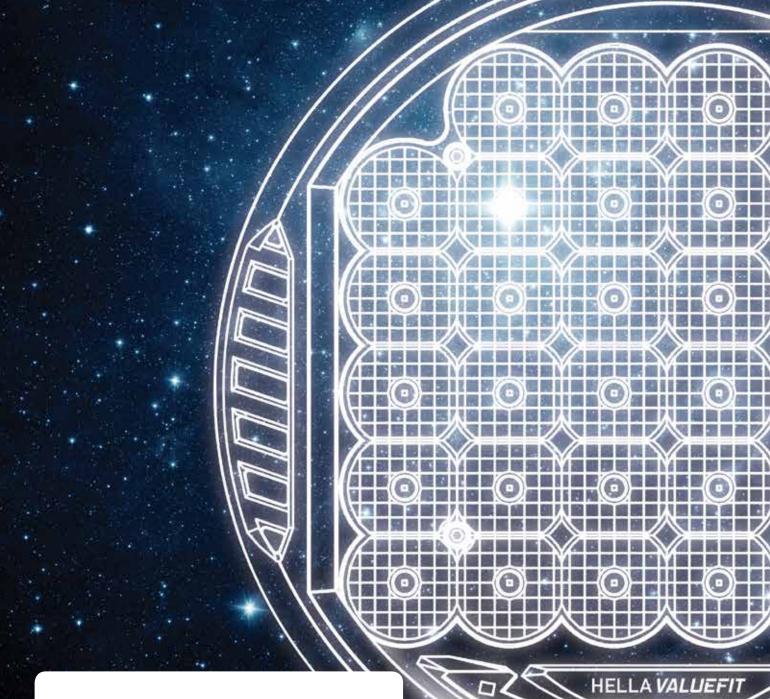


# NEW PRODUCTS SUPERNOVA



www.hella.com



### HELLA MEANS BUSINESS!

HELLA GmbH & Co. KGaA was founded in Germany in 1899. Today HELLA is one of the top forty automotive suppliers in the world, and is listed as one of the 100 largest German industrial companies. HELLA employs more than 32,000 employees at over 100 locations across 35 countries and with more than 6,000 employees working in Research & Development, HELLA is a key innovator and partner to the world's leading Original Equipment manufacturers.

HELLA Automotive South Africa (Pty) Ltd is based in Uitenhage in the Eastern Cape which is considered the automotive epicentre of South Africa. The organisation has access to the complete HELLA product portfolio, joint ventures and partners and is able to offer in excess of 60,000 product items.

We are able to support numerous industry sectors including Automotive, Agriculture Commercial Vehicle, Construction, Emergency Service, Marine, Mining and Municipal, and our national sales team are there to assist our customers by offering sales, marketing, training and technical support.

The advantages of buying from HELLA South Africa are clear, giving our customers access to:

- Brands that are well known and respected;
- Real product expertise, that only an OE manufacturer can offer;
- The latest innovative products and technologies;
- Leading Technical Support and Training;
- Sales and Marketing support to help grow your business;
- Lighting designs across all industry sectors;

More than 60,000 quality parts and tools offering:

- High performance output and life;
- Easy to install exact replacements;
- Fit & Forget fewer returns and warranty issues;
- Longer Life more durable, reliable parts:
- First to market straight from OE production sites:
- Life time value longer lasting, reducing vehicle downtime

### SUPERNOVA RANGE AUXILIARY LIGHTS

PROVEN QUALITY AT A GREAT PRICE. Reliable quality at a fair market price? – With LED lights from HELLA VALUEFIT, HELLA offers products that are tailored to your requirements. In the process, you profit from HELLA OEM quality – The unique combination of existing OE know-how and excellent selling skills guarantees good quality at fair prices. All HELLA VALUEFIT products meet the relevant technical specifications, are safe and reliable, and make it possible to convert to LED technology at low cost.

HELLA VALUEFIT offers entry-level access to LED technology and represents a good solution for converting from halogen to LED. Compared to halogen lights, LED lights offer considerably better light output. The substantially higher colour temperature of 6,000 Kelvin is very similar to natural daylight. This makes it easier to distinguish between different colours in the dark and, in return prevents the eyes from tiring quickly during night. VALUEFIT LED lights are completely maintenance-free and offer a much longer service life than the bulb of a halogen headlamp.

For particularly high lighting and quality requirements, HELLA offers the proven HELLA Premium Range in addition to VALUEFIT LED lights. These first-class products in premium quality from HELLA represent the optimal solution for long, hard work hours. The more intense and optimally distributed light of the LED lights offers a high level of performance that even far surpasses that of xenon light. The reflectors of the LED lights are calculated in such a way to ensure that the area is evenly illuminated and the light optimally used. Strict testing and selection of light sources allows HELLA to ensure high LED quality. HELLA has developed a thermal management system to optimize the service life and performance of these LEDs, which can be operated in the optimal temperature range. This enables HELLA Premium lights to be operated throughout the maximum service life of 60,000 hours with no maintenance required. In addition, Development and Production subject all lights to extreme load tests to make the lights particularly resistant to shocks, jolts and vibrations.







### SUPERNOVA

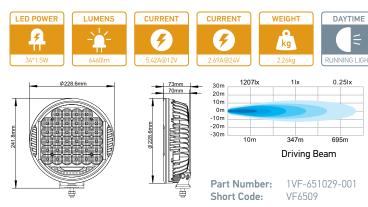


### **DRIVING LIGHTS**

Hella Valuefit introduces the new Supernova driving light. With the new cutting-edge design and high-powered LED's it creates a driving light pattern that provides optimal beam spread and distance to create the ultimate driving experience. The driving light is available in a 6", 7" and 9" and each size features a daytime running light. The perfect fit for all 4x4's, SUV, trucks and off-road vehicles.



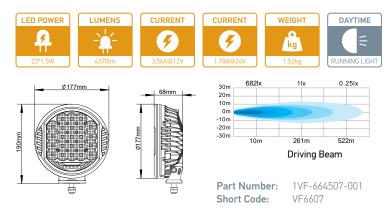
#### SUPERNOVA 9" LED DRIVING LIGHT



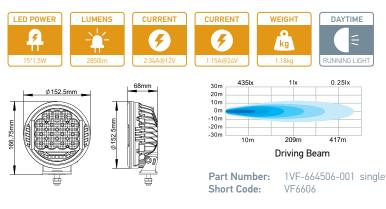




#### SUPERNOVA 7" LED DRIVING LIGHT



#### SUPERNOVA 6" LED DRIVING LIGHT



Part Number: 1VF-Short Code: VF66

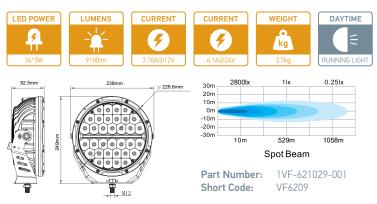
1VF-664506-021 set VF6606-2

### **SPOT LIGHTS**

Hella Valuefit introduces the new Supernova spotlight. With the new cutting-edge design and high-powered LED's it creates a spotlight pattern that provides optimal beam distance and spread to create the ultimate driving experience. The spotlight is available in a 6", 7" and 9" and each size features a daytime running light. The perfect fit for all 4x4's, SUV, trucks and off-road vehicles.

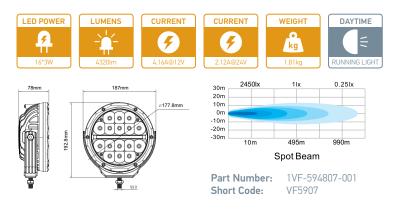


#### SUPERNOVA 9" LED SPOTLIGHT



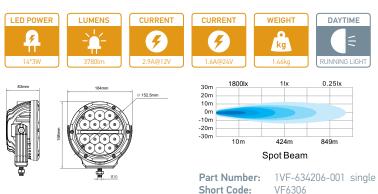


#### **SUPERNOVA 7" LED SPOTLIGHT**





#### **SUPERNOVA 6" LED SPOTLIGHT**



Part Number: Short Code:

1VF-634206-021 set VF6306-2



### SUPERNOVA



# EXCELLENT PERFORMANCE, UNDISPUTED VALUE.

HELLA Automotive South Africa (Pty) Ltd

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# **PROUD HERITAGE** OF GERMAN ENGINEERING **SINCE 1899**

