



**TRUSTED BY
LEADING VEHICLE
MANUFACTURERS.
FITTED BY LEADING
TECHNICIANS.**



HELLA: OE PARTNERS TO THE WORLD'S LEADING VEHICLE MANUFACTURERS

Suppliers of original equipment for:

Passenger Cars

Alfa Romeo
Aston Martin
Audi
Bentley
BMW
Bugatti
Chevrolet
Chrysler
Citroen
Daihatsu
Daimler
Ferrari
Fiat
Ford
GM
Honda
Hyundai
Jaguar

Jeep
Kia
Lamborghini
Land Rover
Lotus
Maserati
Mazda
Mercedes-Benz
Mitsubishi
Nissan
Peugeot
Porsche
Proton
Renault
Rolls Royce
Saab
Seat
Skoda
Smart

Subaru
Suzuki
Toyota
Vauxhall
Volvo
Volkswagen

Commercial Vehicles

DAF
Dennis
ERF
Fiat
Freightliner
Iveco
MAN
Mercedes-Benz
Renault
Scania
Volvo



» HELLA Limited delivers in excess of 27,000 parts for passenger cars and commercial vehicles «



Lighting



Electrics



Electronics



Thermal Management



Garage Equipment



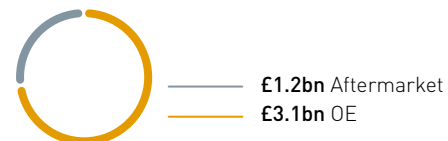
OE LEADERS, INVESTING IN THE AFTERMARKET

HELLA is a leading original equipment supplier to the global automotive industry.

We are a family company, with over a century of successful innovation behind us, and a workforce of more than 29,000 people delivering sales in excess of £4.3 billion. We have over 5,600 R&D specialists developing better solutions for the vehicles of tomorrow, and bringing new opportunities for you. This focus on investment makes us a preferred development partner for many of the world's leading vehicle manufacturers.

HELLA GROUP TURNOVER

£4.3bn



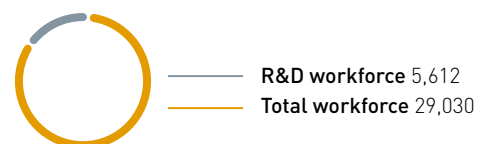
RESEARCH & DEVELOPMENT INVESTMENT

£404m



TOTAL EMPLOYEES DEDICATED TO RESEARCH & DEVELOPMENT

5,612





FOCUSED ON THE UK

Combining the benefits of a global infrastructure with expert local knowledge, we deliver a comprehensive product range together with responsive service and support.

Focusing on wholesaler distribution, we enable independent workshops to access the latest OE parts and technologies; providing the reassurance of 'fit first time' compatibility and quality across a huge range of vehicles. And with our joint ventures, Hella Gutmann Solutions, Behr Hella Service and Hella Nussbaum Solutions, we can provide you with the parts, service and information to support all of your requirements.

GLOBAL OE SUPPLIER. MORE THAN 27,000 PARTS. 5 PRODUCT GROUPS.

With over 27,000 high quality parts and garage equipment, covering five product groups, HELLA is a key component of today's passenger cars and commercial vehicles – and a must-have supplier in fast-growing product areas such as electronics, air conditioning, engine cooling and diagnostic equipment.

Our products for the aftermarket are made on the same assembly line as those for the vehicle manufacturers that we supply, bringing the guarantee of fit first time quality and reliability to the independent aftermarket.



OUR JOINT VENTURE BRANDS

Where mutually beneficial synergies exist, HELLA has established successful joint ventures. Behr Hella Service is the result of our partnership with one of the world's leading OE manufacturers of air-conditioning and engine cooling, and our joint venture with Gutmann Messtechnik established Hella Gutmann Solutions as a leading distributor of vehicle diagnostic technology.





LIGHTING

10,400 + parts

Auxiliary Lighting
Bulbs
Daytime Running Lights
Easyconn
Foglights
Headlights
LED Lighting
Rear Lighting
Signal Lighting
Side Marker Lights
Work Lights



ELECTRICS

8,700 + parts

Alternators
Batteries
Flasher Units
Horns
Mirrors
Plugs & Sockets
Relays
Starters



ELECTRONICS

2,100 + parts

Actuators
Air Inlet Sensors
Bulb Failure Units
EGR Valves
Ignition Coils
Position Sensors
Temperature Sensors
Wheel Speed Sensors



GARAGE EQUIPMENT

Air-Conditioning Service Stations
Diagnostic Systems
Battery Analysers & Testers
Leak Detectors
Special Service Tools



THERMAL MANAGEMENT

6,800 + parts

Compressors
Condensers
Consumables
Filter Dryers
Intercoolers
Oil Coolers
Radiators
Visco® Fans



OUR SUPPLY PARTNERS

Partnerships with Philips, FTE and CTEK have enabled us to diversify and extend the HELLA product portfolio into new areas including bulbs and hydraulic brake and clutch components for commercial vehicles, and garage service equipment.





WHY CHOOSE HELLA?

HELLA's commitment to quality, innovation and reliability, combined with a product portfolio covering lighting, electrics, electronics, thermal management and garage equipment, means more profitable opportunities for the UK independent aftermarket.

» NEXT DAY DELIVERY

Over 27,000 parts, delivered next day from our automated warehouses

» FIRST TO MARKET

Our products come directly from the OE production lines, ensuring fast release in to the independent aftermarket

» OE GUARANTEE

The assurance of product safety, performance and quality that you only get from an OE supplier

» EASY TO FIT

Parts are exact replacements, which means faster, more profitable service and repair

» FIT-AND-FORGET

OE quality means fewer returns and warranty issues

» LONGER LIFE

More durable, reliable parts, for reduced vehicle down time and better life-time value

» TECHNICAL BACK-UP

Expert technical support from the people that make and design the OE product

» ONE STOP SHOP

A huge range of commercial vehicle and passenger car parts and equipment, and a wide range of favourite brands, all from one reliable source

Sector Focus

HELLA Limited is organised into four dedicated business units staffed by knowledgeable and experienced people, including sales teams with strong sector expertise, who ensure that each and every customer receives the very highest level of service.





KEEP IN TOUCH

As well as the latest innovation, we offer a comprehensive package of service and support to distribution partners, garages and fleets throughout the UK. Whatever you need in the independent aftermarket, HELLA can help.

For more information about the opportunities, including technical support, and training, marketing and promotional support please contact Customer Service on 01295 225600.

» HELLA brings a huge range of OE parts, equipment and support to the UK independent aftermarket «

HELLA Limited.

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LIGHTING



ELECTRICS



ELECTRONICS



THERMAL
MANAGEMENT



GARAGE
EQUIPMENT