## **CONDITIONS OF PARTICIPATION Sweepstakes 'Subscribe to our newsletter!**

- 1. Only users residing in UK & Ireland and who are at least 18 years of age and have a valid postal address in the country of residence are eligible to enter this prize draw. This prize draw does not apply to residents of other regions due to logistical restrictions.
- 2. The organiser is Hella Limited (hereinafter referred to as 'HELLA'). The campaign is in no way sponsored, supported or organised by Facebook. The contact person and responsible person is solely HELLA.
- 3. Participation is free of charge and independent of the purchase of goods and services.
- 4. The draw will take place weekly on a Friday, starting from 11.04.2025 at 10:00 GMT and ending on 02.05.2025, 23:59 GMT.
- 5. This campaign is an independent HELLA prize draw, without any affiliation, sponsoring association or endorsement of external sweepstakes. The recipient of the information provided by participants is HELLA. Participants' personal data will not be archived, will not be passed on to third parties and will be destroyed after the promotion. After the prize draw has ended and the prize has been awarded, the personal data collected will be deleted, unless there is a legal obligation to retain it temporarily.
  - The participant agrees that HELLA collects the personal data provided after the winners have been determined for the duration of the sweepstakes and processes it exclusively for the purpose of distributing the prizes. The participant accepts the Terms and Conditions by completing the required steps to participate.
- 6. 'Subscribe to our newsletter!' offers Facebook and/or Instagram users the chance to win one of eighty (80) 2025 Wallcalenders. The prize draw runs from 11.04.2025 to 02.05.2025 in each full calendar week, or whilst stocks last. For the participation to be valid, the user must:
  - Read, understand and approve the conditions of participation.
  - Subscribe to the HELLA newsletter at this link: https://www.hella.com/techworld/uk/newsletter.jsp

HELLA will announce the number of winners for the respective calendar week at the start of each week (so first announcement on Monday 14th April). The draw will be conducted on a first come first served basis at the end of each week only including those applicants who have completed the registration process for HTW newsletter.

- The prize each week is a 2025 HELLA Wallcalendar, with 80 to give away within the complete period.
- 7. The participant's contributions within the framework of the sweepstakes must be neither illegal nor abusive. The participant indemnifies HELLA against all claims of third parties, which they may assert due to the illegal content of the participant's contribution.
- 8. HELLA reserves the right to exclude participants who violate the conditions of participation or who attempt to influence the sweepstakes through technical manipulations. In case of exclusion from the competition, the prize can also be revoked and claimed at a later date.
- 9. The prize is not redeemable. No cash payment will be made.
- 10. The winner will be informed of the prize by email at the end of the draw. If the prize is not claimed within 48 hours, the prize will be passed on to the substitutes.
- 11. After the end of the campaign period, the prize will be sent to the winner within 2 to 4 weeks. The shipment will be made by HELLA.
- 12. All HELLA employees as well as employees of affiliated companies and all persons involved in the implementation of the sweepstakes are excluded from participation.

- 13. HELLA reserves the right to change, suspend or terminate the conditions of participation at any time without prior notice or justification. This option may be exercised if the proper conduct of the sweepstakes can no longer be guaranteed for technical or legal reasons.
- 14. The law of UK & Ireland shall apply to the draw. Legal proceedings are excluded.
- 15. Further information on data protection at HELLA and your rights as a data subject can be found at https://www.hella.com/hella-com/en/Data-protection-65.html.