

SHANGHAI (CHINA)  
APRIL 13<sup>th</sup>, 2023

## EMBRACE THE NEW ERA OF THE AUTOMOBILE INDUSTRY AND EXPERIENCE WARMTECH

### FORVIA WILL DEBUT AT AUTO SHANGHAI 2023

FORVIA, the 7th largest global automotive technology supplier, would debut at the 20th Shanghai International Automobile Industry Exhibition (Auto Shanghai 2023) from April 18-27. The booth number is Hall 1.2-Stand 1BF005. With the theme of “Mobility that Matters to People”, FORVIA will demonstrate a series of groundbreaking solutions and mobility experiences that address industry megatrends in Electrification and Energy Management, Safe and Automated Driving, and Personalized Experiences in a Digital and Sustainable Cockpit by leveraging the complementary technology and industrial strengths of Faurecia and HELLA as well as illustrate its commitment and efforts to becoming carbon-neutral across all operations and products by 2045.

Driven by a new round of energy transition and industrial transformation, a new era of the automobile industry is kicking off. The automobile is playing an increasingly significant role in people’s lives, carrying different expectations and emotions. It is no longer only the approach for people to travel, but a “Third Space” that is of close concern to daily life besides home and company. FORVIA is committed to creating an “at home” environment, which is not a mere accumulation of numbers and formulas, but rather building an emotional bond satisfying the “people-centric” approach. At Auto Shanghai 2023, FORVIA will create a feeling of elegance and modernity under the booth concept of “WarmTech”, exploring the infinite possibilities that the future of mobility will bring to people's lives. Following the new vision and mission, the FORVIA booth will feature bio-inspired materials with nature and ambient lighting, and create a comfortable and intimate environment, allowing visitors to imagine future mobility and explore a comprehensive approach that encompasses safety, sustainability, affordability, connectivity, well-being and customization. FORVIA optimizes the layout around the stand to create a more natural flow and communication space, the

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digital look-and-feel and screens at the booth will be bridged to increase interactions and customer experience instead of filling space, facilitating connectivity between people and between people and technology.

Patrick Koller, CEO of Faurecia, declared: "The meaning of mobility to people is changing - it empowers people's life and is not just about how we move but also how we live. FORVIA insist on a "people-centric" approach, bringing technologies closer to people's needs that benefit our customers, consumers, and the planet. We look forward to showcasing our innovative solutions at this grand event and sharing our insights, aiming to be a change maker committed to foreseeing and making the mobility transition happen."

*"From April 18-27, 2023, embrace the new era of the automobile industry and experience innovative solutions with WarmTech at FORVIA Booth: 1.2H-1BF005, the National Exhibition and Convention Center (Shanghai)!"*

[ABOUT FORVIA: "We pioneer technology for mobility experiences that matter to people."](#)

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 290 industrial sites and 76 R&D centers, 157,000 people, including more than 15,000 R&D engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. [www.forvia.com](http://www.forvia.com)