

SHANGHAI (CHINA)  
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## **HELLA Introduces “飞檐虎视 (Fei Yan Hu Shi)” Headlamps for new Geely Galaxy E8**

HELLA, the automotive supplier operating under the FORVIA umbrella brand, announces the integration of its innovative “飞檐虎视 (Fei Yan Hu Shi)” headlamps into the recently launched new energy vehicle Geely Galaxy E8. The cutting-edge headlamps, distinguished by their exceptional performance and distinctive design, deliver a superior driving experience, and enhance the exterior aesthetics of the electric vehicle. The project progressed from project nomination to the launch of series production within the industry's optimal timeline for collaborative innovation. This accomplishment was made by the local team, showcasing HELLA's exceptional technical capabilities and high efficiency in local service.

"We are delighted to equip the Geely Galaxy E8 with the “飞檐虎视 (Fei Yan Hu Shi)” headlamps”, says Didier Keskas, Executive Vice President of the HELLA Business Group Lighting in Asia Pacific region and member of Lighting Executive Board. “This product not only underscores HELLA's leading position in automotive lighting but also signifies our strong commitment to the local Chinese market. Moving forward, HELLA remains dedicated to upholding an innovative approach, delivering superior, competitive lighting solutions to automotive markets in China and globally, thereby advancing the progress and development of automotive lighting technology.”

Geely Galaxy E8 “飞檐虎视 (Fei Yan Hu Shi)” headlamps are developed to address the major market trends of electrification, safety and individualization in the automotive industry. This product has been designed to align with market demands, emphasizing light weight, low power consumption, and distinctive styling. In terms of exterior design, HELLA has seamlessly integrated Chinese automotive and architectural aesthetics, resulting in a product with a unique appearance. Through innovative optical design, HELLA has achieved segmented lighting across various light-emitting areas of 60 square centimeters, utilizing fewer LEDs than traditional solutions. This design successfully strikes a balance between high brightness, mass light-emitting areas, and low power consumption, providing the product with significant performance advantages over alternative solutions in the market. The headlamps not only deliver brighter and more homogeneous illumination for a superior view and safer driving experience but also

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contribute to lower power consumption, enhancing the vehicle's range and overall product competitiveness. Additionally, the integrated design of signal lights, high-beam and low-beam of the headlamps simplifies installation processes, offering considerable convenience for vehicle manufacturers. With a mere installation height of 550 millimeters, the product provides greater flexibility in vehicle design.

Since 2015, HELLA's collaboration with Geely Automobile has deepened continuously, resulting in the delivery of multiple acclaimed lighting products from the early Geely Emgrand headlamps to the latest Smart #1 headlamps and Jidu ROBO-01 rear lamps. Each product exemplifies HELLA's close cooperation with Geely. The mass production of the Geely Galaxy E8 “飞檐虎视 (Fei Yan Hu Shi)” headlamps marks a new pinnacle in this partnership.

**Note:** You can also find this text and suitable images in our press database at: [www.hella.com/press](http://www.hella.com/press)

## ABOUT HELLA

HELLA is a listed, internationally positioned automotive supplier operating under the umbrella brand FORVIA. Within this de facto group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles with its Lifecycle Solutions Business Group. HELLA has around 36,000 employees at more than 125 locations worldwide and generated sales of € 4.4 billion in the seven-month short fiscal year 2022.

## ABOUT FORVIA

FORVIA combines the technological and industrial strengths of Faurecia and HELLA, which complement each other perfectly. With over 300 industrial sites and 76 R&D centres, 157,000 employees, including more than 15,000 R&D engineers, in over 40 countries, FORVIA offers a unique and comprehensive approach to the automotive challenges of today and tomorrow. FORVIA consists of six business groups with 24 product lines and a strong portfolio with over 14,000 patents. FORVIA strives to become the preferred innovation and integration partner for OEMs worldwide. FORVIA has set itself the goal of recognising the change in mobility at an early stage and putting it into practice.