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SHANGHAI (CHINA)

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HELLA Corporate Center China upgraded to Asia headquarters

- HELLA Corporate Center Asia now drives business development in Asia as the new headquarters for the Asian region
- In addition, it acts as an interface to the global Company headquarters in Germany

HELLA, the international automotive supplier operating under the FORVIA umbrella brand, has upgraded its Shanghai-based Corporate Center in China as its new headquarter for the Asia region. In view of the increasing importance and growing business of the Chinese market, HELLA is underlining its commitment to the automotive market in China with this step. Against this backcloth, HELLA Corporate Center China has changed its name to HELLA Corporate Center Asia.

HELLA Corporate Center Asia now drives the business development in Asia and supports as Asia headquarters. In addition, it acts as an interface to the global Company headquarters in Germany. In this role, HELLA Corporate Center Asia hosts the regional leadership teams of the business groups Electronics and Lighting, which steer selected regions in Asia such as China, Japan, Korea, Singapore, and Vietnam. In addition, it also incorporates central functions like Finance & Controlling, HR, Sales Excellence & Marketing, Purchasing, Quality, Supplier Quality, IT, Strategy, M&A, Legal, Compliance & Auditing as well as Business Transformation & Portfolio Management. The site has a headcount of around 280 employees and is located in New Bund Center, West Haiyang Road, Pudong District, Shanghai.

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ABOUT HELLA

HELLA is a listed, internationally positioned automotive supplier operating under the umbrella brand FORVIA. Within this factual group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the Company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special-purpose vehicles with its Lifecycle Solutions business group. HELLA has around 36,000 employees at more than 125 locations worldwide and generated sales of €4.4 billion in the seven-month short fiscal year 2022.

ABOUT FORVIA

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 300 industrial sites and 77 R&D centers, 150,000 people, including more than 35,000 engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups with 24 product lines, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMS worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. **www.forvia.com**