



Press release

FORVIA, THE WORLD'S SEVENTH LARGEST AUTOMOTIVE SUPPLIER, ANNOUNCES ITS CHINESE NAME

佛瑞亚

Shanghai China, April 22 2022 – FORVIA, the world's seventh largest automotive supplier, announces the Group's Chinese name as “佛瑞亚”.

On January 31 this year, Faurecia successfully completed the acquisition of a controlling stake in HELLA. On February 7, Faurecia and HELLA introduced FORVIA, the newly combined Group's name to market. FORVIA is about the movement and the necessary agility, as well as the new Group's commitment, confidence and action to drive the mobility transition on roads.

The new Group's Chinese name comes as an ingenious transliteration of FORVIA, its English name. Meanwhile the Chinese name also represents the inheritance and continuation of Faurecia brand and culture, indicating that the new Group will continue to reflect core elements of Faurecia and HELLA brands. Additionally, the Chinese word “瑞” stems from ancient tokens made of jade and also represents an auspicious omen, perfectly illustrating the distinctive core strengths of the two companies embodied in the new names, such as dynamism, imagination and enthusiasm, as well as the promising future of the new Group.

Under the names of FORVIA and 佛瑞亚, the new Group will comprise the complementary technology and industrial strengths of Faurecia and HELLA, focus on people while prizing this essential source of inspiration, and shape a safe, sustainable, advanced and customized mobility for today's and future generations; in the meantime to portray the new Group's journey of setting the pace of innovation, leading the way towards the future with anticipation and strength and being a change maker committed to foreseeing and making the mobility transformation happen.

Francois TARDIF, President of Faurecia China, declared: *“The Chinese name of the new Group reflects brightness, warmth, depth, and positivity of our brand personality, as well giving a good translation of Faurecia and HELLA's common purpose – inspiring mobility. China has always been one of the most critical and strategic markets in our global layout, in here, we will collaborate closely with HELLA as a team, stick to solution orientation, drive the mobility transition on roads, and create a new future with sustainable growth for our shareholders, customers and the industrial chain.”*

Dr. Marcel WIEDMANN, Managing Director of HELLA Corporate Center China and Executive Vice President of HELLA Finance and Controlling China, added: *“A new chapter begins with a new name. 佛瑞亚 symbolizes HELLA and Faurecia come together and underscores our continued commitment and strong presence in the Chinese market. Through innovative technology solutions and the synergies of both companies, we continue to drive the transformation of mobility at the forefront, paving the way for a new chapter of success that will deliver exceptional new experiences for our customers and end consumers.”*

Looking into the future, FORVIA will build a balanced, independent Group with the strength to achieve sustainable growth via continuous operation on its 6 business groups (including



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interiors, seating, electronics, clean mobility, lighting and lifecycle solutions) with 24 product lines, and is committed to becoming the preferred innovation and integration partner for OEMs globally.

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About FORVIA

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 300 industrial sites and 77 R&D centers, 150,000 people, including more than 35,000 engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups with 24 product lines, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen.

For more information, please visit www.forvia.com