



## **HELLA celebrates 10th anniversary of R&D center in Nanjing**

### **Site has become the largest R&D facility for lighting and electronics of HELLA in China**

**Nanjing, 22 October 2021.** Lighting and electronics expert HELLA established the Nanjing R&D Center in China in 2011. The aim was to further promote local development activities and developing automotive lighting and electronic products that meet the specific needs of the Chinese market. Today, it is the largest R&D center of HELLA in China and currently employs almost 500 people. It is planned to increase the number of employees even further to support HELLA's future business growth in China.

“Our strategy is: in China, for China. For ten years now, the Technical Center in Nanjing has been making a decisive contribution to this,” says Didier Keskas, who is responsible for the lighting business of HELLA in Asia/Pacific. “The establishment and continuous growth of our Nanjing Technical Center not only demonstrates HELLA's far-reaching commitment to the Chinese market, but also helps us respond to the needs of local customers more quickly and to provide them with innovative technologies.”

“China is the largest single market in the world and has become a key driver of comprehensive industry change in recent years. In order to adapt to the local development speed and to market trends such as electromobility, software and autonomous driving, we require high-performance, local R&D centers,” says Binyi Bai, head of HELLA's electronics business in China. “Against this background, our Technical Center in Nanjing is well equipped and provides project management, design and development, simulation and validation. Combined with the production facilities we have in China, we provide customers with state-of-the-art products and clear added value.”

HELLA Nanjing Technical Center has comprehensive design & development capabilities in both automotive lighting and electronic products. It can provide customers with localized services across the entire development process. The development portfolio of the site includes a large number of essential product groups of

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the company. This includes, among other things, headlamps, rear combination lamps, interior and car body lighting as well as energy management, driver assistance systems, lighting electronics and advanced engineering.

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**HELLA GmbH & Co. KGaA, Lippstadt:** HELLA is a global, family-owned company listed on the stock exchange, with over 125 locations in some 35 countries. With currency and portfolio-adjusted sales of € 6.5 billion in fiscal year 2020/2021 and more than 36,000 employees, HELLA is one of the world's leading automotive suppliers. HELLA specialises in innovative lighting systems and vehicle electronics and has been an important partner to the automotive industry and aftermarket for more than a century. Furthermore, in its Special Applications segment, HELLA develops, manufactures and sells lighting and electronic products for specialist vehicles.

**For more information, please contact:**

Dr. Markus Richter  
Company spokesman  
HELLA GmbH & Co. KGaA  
Rixbecker Strasse 75  
59552 Lippstadt  
Germany  
Phone: +49 (0)2941 38-7545  
Fax: +49 (0)2941 38-477545  
Markus.Richter@hella.com  
[www.hella.com](http://www.hella.com)