



HELLA cooperates with Nebula Link to develop solutions for Intelligent Connected Vehicles

The two companies jointly seek to further advance their work on intelligent, connected vehicles in China

Shanghai, China, 19 August 2019. On 14 August 2019, an investment agreement was signed in Shanghai between HELLA Fast Forward Shanghai, the incubator of internationally operating lighting and electronics expert HELLA, and Beijing Nebula Link Technology Co. Ltd, a high-tech enterprise specialized in next-generation intelligent traffic systems and intelligent connected vehicle (ICV) technologies. On this basis, both parties seek to work on advanced solutions for the Internet of Vehicles and to jointly promote intelligent vehicle infrastructure cooperation systems in China.

At the occasion of the signing ceremony, Frank Petznick, responsible for HELLA's electronics business in China and also head of the global product center Automated Driving, said: "HELLA has been active in the Chinese market for many years. Since then, we are consistently positioning ourselves along major automotive market trends. The cooperation with Nebula Link gives us additional opportunities to make a targeted contribution to the development of vehicle to everything (V2X) for China and make one further step towards autonomous driving."

"The cooperation with HELLA can make our advantages complementary to each other from cars to roads. The intelligent vehicle-infrastructure cooperation systems as well as the integration of intelligent sensors and systems can eliminate the blind spot that existed in single-car intelligence, which enable the development of safe, efficient and comfortable intelligent driving, and become the hard core of highly autonomous driving," said Pan Jun, CEO of Nebula Link, during the signing ceremony.

Intelligent connected vehicle is developed rapidly in China and will bring smart transportation with the increasing development of V2X and 5G technology. In this context, especially highly and fully automated vehicles also require the collaboration of

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V2X, so that human, cars, roads and the cloud can be highly integrated in order to make travel safe, efficient and comfortable.

HELLA's product portfolio includes various key components and solutions for the environmental perception of vehicles, including radar sensors and front camera software among other things. As a high-tech enterprise in China, Nebula Link has its core research and development team, which primarily focuses on the development of V2X, especially in the field of the vehicle-infrastructure cooperation systems, and provides V2X on-board equipment and roadside systems as well as solutions of vehicle cooperative safety driving.

Please note:

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HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with over 125 locations in some 35 countries. With sales of € 7.0 billion in the fiscal year 2018/2019 and 39,000 employees, HELLA is one of the leading automotive suppliers. HELLA specializes in innovative lighting systems and vehicle electronics and has been an important partner to the automotive industry and aftermarket for more than a century. Furthermore, in its Special Applications segment, HELLA develops, manufactures and sells lighting and electronic products for specialist vehicles.

HELLA in China: In China HELLA has been present for more than 25 years now. With a two-pillar footprint, which consists of own HELLA entities on the one hand and a dedicated joint venture network with local partners on the other, HELLA is serving both international and regional automobile manufacturers. In the fiscal year 2018/2019, HELLA has achieved sales of more than € 800 million in China (approximately CNY 7.1 billion).

Nebula Link: Beijing Nebula Link Technology Co., Ltd (nebula-link.com), established in 2015, is a leading high-tech company dedicated to innovative solutions for the development of vehicle-to-X (V2X), intelligent transportation system and intelligent connected vehicles (ICV) in China and internationally. Founded by V2X top experts and scientists in Tsinghua University, Nebula link has started the career of a V2X technology supplier, developing the new generation of the intelligent transportation system, the technology and the services of ICV by creating, manufacturing and selling V2X products. At present, there are two research hubs respectively in Beijing and Shanghai.

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