



HELLA enters cooperation with FAW Group for automotive lighting

- **Being the key strategic supplier of FAW Group to support its local brand strategy**
- **To provide comprehensive lighting solutions for FAW's affiliated joint-venture brands**

Changchun, China, July 13, 2019. On July 13, 2019, the “High-end Auto Parts Forum”, organized by FAW Group and Changchun municipal government as an important activity for the Changchun International Automotive Festival, is held in Changchun. At this occasion, HELLA CEO Dr. Rolf Breidenbach, and Dr. Frank Huber, as member of the HELLA management board responsible for the business division lighting, discussed the automotive development and future technologies together with FAW Group as well as further local and international automotive experts.

Along with HELLA's constant commitment to the Chinese market, HELLA keeps strengthening the cooperation with both local customers and partners, to advance the development of future automotive technologies. At the forum, HELLA signed a strategic cooperation agreement with FAW for further joint efforts on automotive lighting. HELLA and FAW have been year-long trusted partners based on their joint venture Changchun HELLA FAWAY Automotive Lighting.

The agreement confirms that Changchun HELLA FAWAY Automotive Lighting becomes the key strategic supplier of FAW Group, and especially for its Red Flag brand. In order to fit into FAW and its Red Flag brand future strategies, HELLA will accompany the customers on their path to realize their brand targets with advanced lighting solutions. Based on the outstanding experiences and resources, HELLA will comprehensively improve the independent research and development capacities of Changchun HELLA FAWAY Automotive Lighting in regards to headlamps, e.g. high definition and matrix beam headlamps, rear combination lamps as well as interior and car body lighting. The partnership between HELLA and FAW Group is intensively broadened via the new

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cooperation. Furthermore, automotive lighting solutions will be as well provided to the joint venture brands of FAW.

Please note:

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HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with more than 40,000 employees at over 125 locations in some 35 countries. The HELLA Group develops and manufactures products for lighting technology and electronics for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within Europe. With more than 7,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of € 7.1 billion in the fiscal year of 2017/2018, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

HELLA in China: HELLA started its China experience in 1982 and has production facilities in China since 1992. HELLA China has 17 locations of production sites, Research & Development and management facilities, and 5 joint ventures included. Furthermore, the company employs around 6,000 members of staff, thereof more than 1,000 in Research & Development. HELLA China develops and manufactures lighting technology and electronic components and systems for the automotive industry and also has an aftermarket trading company and service center for automotive parts, accessories, diagnostics, and services. In addition, with sales of approx. 6.9 billion RMB in fiscal year 2017/2018.

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