



## **Auto Shanghai 2019: HELLA presents innovative solutions for smart and clean mobility**

### **International automotive supplier showcases commitment to the Chinese market and strategic positioning along central market trends**

**Shanghai, April 2, 2019.** The lighting and electronics expert HELLA will participate in the 18th Shanghai International Automobile Industry Exhibition from April 16 to 25, 2019.

On this occasion, HELLA will not only showcase the strong commitment to the Chinese automotive market and the localization of technologies. With a series of innovative product solutions, the exhibition “Innovations for Tomorrow – Lighting and Electronics to shape the future of mobility” will also present the company’s strategic positioning along central market trends of the automotive industry and the opportunities that go with it: the rapidly increasing market shares of electrified vehicles, the exciting results in autonomous driving, new innovations in the field of connectivity and digitalization and the increasing importance of individualization.

To benefit from the comprehensive industry transformation and to expand its innovation leadership, HELLA is continuously investing in these major market trends – based on the demands of the local Chinese market on the one hand and its own strategic positioning on the other.

We invite you to visit us at booth 6BE001 in Hall 6.2 of the National Exhibition and Convention Center to learn more about our products and the latest development achievements for smart and clean mobility.

# PRESS RELEASE



**Please note:**

This text and corresponding photo material can also be found in our press database at:  
[www.hella.cn](http://www.hella.cn)

**HELLA GmbH & Co. KGaA, Lippstadt:** HELLA is a global, family-owned company, listed on the stock exchange, with more than 40,000 employees at over 125 locations in some 35 countries. The HELLA Group develops and manufactures products for lighting technology and electronics for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within Europe. With more than 7,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of € 7.1 billion in the fiscal year of 2017/2018, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

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