



## **HELLA China establishes strategic partnership with USST**

**HELLA China forged a strategic partnership with USST on scholarship, campus recruitment, project development, HELLA's optional courses and other items**

**Shanghai, China--On November 27, 2015.** Witnessed by the leaders and staff on both sides, as well as the student representatives, the kickoff ceremony of strategic cooperation between HELLA China and the University of Shanghai for Science and Technology (USST) was wrapped up. Present were Frank Petznick, member of the Executive Board of HELLA Electronics and executive vice president of HELLA Electronics China; Peter Willemsen, vice president of HELLA China Electronics Technology Center; Barnabas Szabo, general manager of HELLA Shanghai Electronics Co., Ltd. as well as other leaders. Vice President of USST Sun Yuedong, nine other teachers and fifteen students of USST attended the ceremony.

Frank Petznick said, "Schools have provided very important resources for our talent cultivation and development, we really appreciate USST's hard work and support over the years." The strategic cooperation between USST and HELLA involves campus recruitment, scholarship, project development, HELLA's optional courses and other items.

Since HELLA Scholarship was set up in 2011, over 70 students in USST have won the scholarship. The scholarship winners' representatives were also present. Since 2014, HELLA Shanghai Electronics has run two terms and over 40 hours of optional courses at USST. The optional courses introduced the development of automotive electronics and HELLA's practices to students, to offer them deep knowledge of the automobile industry as well as the functions and applications of automotive parts. HELLA Electronics signed a three-year agreement on project cooperation with USST. Every year, some teachers and students were involved in the projects of HELLA Electronics. Of these projects, Research on a Body Control System based on Low-power-consumption Bluetooth Smartphone has applied for a patent. Also, HELLA Electronics signed practice based agreements with USST's schools and colleges to provide practice and learning opportunities to students. "The cooperation has created good

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platforms and opportunities for our students to integrate theories with practices, hopefully it will make our students more competitive," said Sun Yuedong.



Frank Petznick (Left), executive vice president of Hella China Electronics and Sun Yuedong (Right), vice president of USST



The management of HELLA Electronics posed with USST's teachers and students for a group photo

**Please note:**

This text and corresponding photo material can also be found in our press database at: [www.hella.cn](http://www.hella.cn)

**HELLA KGaA Hueck & Co., Lippstadt:** HELLA is a global, independent, family-owned company with approx. 32,000 employees at 100 locations in more than 35 countries. The HELLA Group develops and manufactures lighting and electronic components and systems for the automotive industry and also has one of the largest trade organizations for automotive parts, accessories, diagnosis, and services within Europe. Complete vehicle modules, air-conditioning systems and vehicle electrical systems are produced in joint venture companies. With more than 6,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. In addition, with sales of approx. 5.8 billion Euros in fiscal year 2014/2015, the HELLA Group is one of the top 40 automotive suppliers in the world and one of the 100 largest German industrial companies.

**HELLA in China:** HELLA started its China experience in 1982 and has production facilities in China since 1992. HELLA China has 13 locations including production and development with 3 joint venture locations within. Furthermore, the company employs more than 5,000 members of staff, thereof around 700 in Research & Development. HELLA China develops and manufactures lighting technology and electronic components and systems for the automotive industry and also has an aftermarket trading company and service center for automotive parts, accessories, diagnostics, and services. In addition, with sales of approx. 5.5 billion RMB in fiscal year 2014/2015, with 23.5% growth year on year.

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