



A show of strength from HELLA Australia

New HELLA RokLUME 380 N driving light amongst trailblazing products on show from HELLA Australia at Brisbane Truck Show

- **Rugged RokLUME 380 N driving light sets new standards in power and durability**
- **Brand new version of HELLA's iconic DuraLED® light system to debut**
- **HELLA to showcase the latest braking and thermal management products from OE brands TEXTAR and BEHR HELLA SERVICE, filtration from MANN FILTER and workshop lighting from SCANGRIP**

Melbourne, 13 May 2019.

A number of brand-new product lines will feature amongst the diverse offering being showcased by HELLA Australia at this month's Brisbane Truck Show.

As might be expected from the global leader in lighting, several innovative new lighting products will be unveiled.

A new and highly innovative driving light will be amongst the stars of the show. As its name suggests, the new RokLUME 380 N is both powerful and extremely durable, for high performance in the harshest environments. 12 high power LEDs provide the RokLUME 380 N's class-leading light output of 7,500 lumen, which are housed in a rugged body made from corrosion-free aluminium, with a tough, impact-resistant, hard-coated polycarbonate lens. A heavy-duty stainless-steel bracket protects against vibration.

The latest evolution of HELLA's iconic DuraLED® combination light will be another highlight for visitors to the HELLA stand. Following its debut in 1999, the revolutionary DuraLED® vastly improved safety for Australian fleets. The new DuraLED® Combi builds on the success of its forebear and now includes an ADR-approved inbuilt reflector, stop light, tail light, indicator and reverse light in a super-slim maintenance-free sealed unit that's designed to withstand not only high-pressure washing but even temporary submersion, as well as being corrosion, impact and shock resistant, for a longer service-life. Just like its predecessor the new DuraLED® Combi carries a lifetime warranty.

New HELLA lighting products making their debut at Brisbane also include the new LED Light Control Units ensuring ADR compliant indicator failure control, as well as the innovative

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VISIOTECH series of work lights and reversing lights that enhance safety during loading and unloading by projecting a warning symbol on to the ground to optically mark danger zones. Every lighting product on display will be connected, allowing for fully interactive demonstrations to take place throughout the show.

Beyond lighting, HELLA's broad commercial vehicle product portfolio will be represented at Brisbane with braking products from leading European friction brands TEXTAR and DON, including a new TEXTAR brake disc for the Volvo FH12 to match TEXTAR's Original Equipment brake pads for this popular model, the latest thermal management and filtration products from Original Equipment brands BEHR HELLA SERVICE and MANN FILTER, as well as the SCANGRIP range of high-power workshop lights.

Visit HELLA Australia at Stand 54, Foyer at The Brisbane Truck Show, 16-19 May 2019 at The Brisbane Convention and Exhibition Centre.

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