



PRODUCT INFORMATION

AIR FILTERS

- **Premium Quality:** HELLA air filters are manufactured to meet the highest industry standards, ensuring reliable filtration and superior long term engine protection.
- **Optimal Engine Performance:** Efficient and precise air filtration contributes to an ideal air-fuel mixture, supporting effective combustion, reducing fuel consumption, and enhancing overall engine performance.
- **Easy Installation:** Designed for high fitting accuracy and quick replacement, HELLA air filters ensure a hassle-free installation process

PRODUCT FEATURES

HELLA offers a comprehensive and reliable range of premium-quality air filters engineered with precision for maximum performance. HELLA air filters ensure clean and efficient air intake, protecting the engine from harmful particles and supporting optimal combustion.

HELLA Air Filter's additional benefits:

HELLA air filters are the preferred choice for customers seeking effective engine protection, improved fuel efficiency, and dependable performance.

Engine Longevity: By effectively filtering out dirt and debris, HELLA air filters help prevent harmful deposits, extending the service life of the engine and reducing the risk of wear.

Fuel Efficiency: Clean air intake supports optimal combustion, which helps reduce fuel consumption and emissions.

Component Protection: HELLA filters safeguard not only the engine but also sensitive electronic components by minimizing the ingress of dust and particles.

Maintenance-Friendly: As a basic maintenance item, HELLA air filters are easy to inspect, replace, and maintain, keeping your vehicle running smoothly.

How does it work?

The air filter is an essential part of a vehicle's engine intake system, positioned before the air mass flow (MAF) sensor. It plays a vital role in filtering out contaminants from the air before it enters the combustion chamber. Here's how it functions:

Particle Filtration: The filter traps airborne pollutants such as dust, soot, pollen, and debris before they reach the engine.

Clean Air Supply: By allowing only clean air to pass, the filter ensures the correct air-fuel ratio for efficient combustion.

Maintaining Performance: A clean air filter supports smooth engine operation and responsiveness.

Filter Saturation: Over time, the filter becomes clogged and restricts airflow, necessitating replacement to avoid performance losses and increased fuel consumption.

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Why and when to replace?

Regular air filter maintenance is crucial for maintaining optimal engine performance and efficiency.

Environmental Factors: Driving in dusty, sandy or polluted environments can accelerate air filter clogging.

Reduced Engine Output: A dirty or clogged filter reduces air intake, leading to poor combustion, sluggish performance, and increased fuel consumption.

Increased Wear Risk: Without adequate filtration, dirt and debris can enter the engine, potentially damaging internal components such as cylinder walls.

Routine Maintenance: Air filters are essential wear parts and should be replaced according to the manufacturer's maintenance schedule, or sooner in severe conditions.

What does HELLA offer?

Premium Technical Expertise and Service: Our technical workshop service, being provided through our experts, is rounding off our technical service. In addition to Tech World, our Partner World offers targeted content for wholesalers, helping them to better serve their customers.

Target-oriented Marketing Services: Entire communication to market and supporting the W/D with a powerful communication package.

Vast Data Management Services: HELLA's sophisticated data management services allow for precise and efficient parts identification, ensuring that wholesalers and workshops can quickly find the right parts.

Tailormade Logistic Solutions: Our logistics are designed to meet the specific needs of our partners, ensuring timely and reliable delivery of products.

Introducing HELLA Automotive Filters: HELLA now brings a premium range of automotive filters to the independent aftermarket, offering high-quality air, oil, fuel and cabin air filters engineered for optimal protection and performance to keep engines clean and running smoothly. Developed with strong OE-grade expertise and expanding globally by the end of 2025, this comprehensive filter portfolio delivers reliable fit, excellent coverage and trusted filtration technology for passenger vehicles with further expansion planned into commercial vehicle segments.

Discover the entire range by scanning the QR code.



Product features, specifications and availability are subject to change without notice.

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