

Lippstadt / Hanover, Germany
6 August 2026

IAA Transportation 2026: FORVIA accelerates growth in the commercial vehicle segment

- As a key pillar of its IGNITE strategy, FORVIA aims to double its revenues in the Commercial Vehicle Industry (CVI) by 2030
- At IAA Transportation 2026, FORVIA unveils for the first time a unified vision for the CVI market, bringing together five Business Groups under a single, coherent strategy
- Through a comprehensive portfolio covering seating, electronics, interiors, lighting and zero-emission solutions, FORVIA positions itself as a long-term partner for truck, bus and industrial vehicle manufacturers worldwide

FORVIA, a global leader in automotive technology, will unveil its strategy and ambitions to further accelerate growth in the Commercial Vehicle Industry (CVI) at IAA Transportation 2026 in Hanover (Germany). With its integrated approach, combining the complementary strengths of FORVIA Faurecia and FORVIA HELLA, the FORVIA Group aims to support OEMs and fleet operators in addressing the critical challenges of the commercial vehicle industry: decarbonization, digitalization, safety, and cost efficiency.

Backed by a uniquely comprehensive portfolio, a strong global footprint and FORVIA HELLA's more than 50 years of experience in this market segment, serving several hundred customers, the Group is strategically well positioned to deliver high-performance solutions tailored to the specific needs of customers and markets worldwide. FORVIA will showcase its broadest-ever range of technologies for commercial vehicles from September 14 to 20 at its booth, in Hall 12 (Stand 36).

Under the IGNITE strategy unveiled at its Capital Markets Day in February this year, FORVIA is positioning commercial vehicles as a key growth platform, further scaling from two percent of Group sales to a significant business. Moving forward, FORVIA's objective is to double its CVI sales revenues by 2030 and make the segment a meaningful contributor to growth for the entire Group. In line with this, Seating is targeting around 10 percent of its revenue from CVI by 2030, strengthening diversification beyond passenger cars and supporting IGNITE's broader goal of profitable, balanced growth.

Martin Fischer, CEO of FORVIA says: "At FORVIA, through our IGNITE strategy, we are accelerating our expansion into commercial vehicles with a clear ambition: to become the long-term partner of choice for OEMs and fleet operators. We design technologies for real-world performance – enhancing uptime, durability and total cost of ownership across the vehicle lifecycle. With proven industrial reliability and a strong local-for-local footprint, we give our customers the confidence and innovation they need in the most demanding CVI environments."

According to Prof. Dr. Peter Laier, CEO of FORVIA HELLA: "The commercial vehicle business has long been a strategically important growth market for us, and we are expanding it with long-term commitment, notably through our IGNITE strategy. What sets us apart is our dedicated organization for the CVI segment, with designated development and product management. Together with our global production network and plants in Europe, Asia and the Americas, we offer our customers the local support, reliability and innovation they need throughout the entire vehicle lifecycle. At IAA Transportation, we demonstrate both the breadth of that portfolio and the tangible value it delivers."

The press conference with Martin Fischer (CEO of FORVIA) and Peter Laier (CEO of FORVIA HELLA) will take place on September 14, 2026, from 14.40-15.00 hrs, at the FORVIA booth, Hall 12, Stand 36, Deutsche Messe Hanover (Germany).

Comprehensive portfolio from five Business Groups

At IAA Transportation 2026, FORVIA will highlight advanced solutions addressing the industry's key priorities: safety, comfort, lightweighting, sustainable materials, zero-emission mobility and total cost of ownership.

ELECTRONICS FOR NEW VEHICLE ARCHITECTURES AND ENHANCED VEHICLE SAFETY

77 GHz Radar: Designed for the specific demands of commercial vehicles, delivering outstanding precision across all driving conditions, detecting vehicles, pedestrians and road boundaries with high accuracy, supporting advanced driver assistance systems and prepares vehicles for higher levels of automation, combining long-range detection, robust performance and seamless integration across multiple vehicle platforms; built on a scalable architecture ready for future automation requirements.

Intelligent Power Distribution Module (iPDM): Based on intelligent electronic fuses (eFuses), the concept demonstrates how next-generation power distribution could look like: enabling continuous power monitoring to detect and mitigate failures at an early stage, supporting fail-operational power supply for safety-critical vehicle functions, increase system reliability while helping to optimize total cost of ownership (TCO), facilitating scalable and software-defined E/E architectures with reduced wiring complexity.

Advanced energy management solutions: A comprehensive energy management portfolio for commercial vehicles, combining proven series-production technologies with future concepts for highly integrated electrical architectures, including Intelligent Battery Sensors, High Voltage DC/DC Converter and the X-in-1 EnergyCore Concept.

Interior Monitoring System: a comprehensive solution combining Driver Monitoring System (DMS) and Occupant Monitoring System (OMS) leveraging camera(s) and interior radar with data fusion, supporting compliance with GSR2 and NCAP standards in a cost-effective package.

e-Mirror (Camera Monitoring Solution): a mature solution for commercial vehicles delivering improved aerodynamics and driving range, reduced total cost of ownership (TCO), enhanced safety and visibility; built on a scalable platform, with up to 20 percent cost reduction at entry level; cost-competitive alternative to conventional mirrors

ADVANCED SEATING SOLUTIONS: ENHANCING SAFETY AND DRIVER WELL-BEING

Powered Heavy-Duty Seat: The most advanced and integrated seat in FORVIA's portfolio, combining premium comfort and wellness features with a software-based architecture and belt-in-seat integration

Heavy-Duty Truck Seat with Upper Backrest adjustment (UBA): A scalable solution based on a single metal platform, enabling a full product range; featuring an upper backrest adjustment, specifically designed to improve comfort during long-haul operations.

ADVANCED LIGHTING SOLUTIONS FOR COMMERCIAL VEHICLES

Adaptive Lighting Solutions: next-generation interior lighting concepts that transform vehicle cabins into interactive environments by combining lighting, communication and safety functions in a single integrated solution, with RGB ambient lighting for a distinctive and customizable cabin experience, dynamic visual communication through lighting-based alerts, status indications and interaction scenarios, enhanced driver comfort and awareness through adaptive lighting concepts for different driving situations and Invisible integration into interior surfaces for greater design flexibility and differentiated vehicle interiors.

CERTIFIED HYDROGEN CYLINDERS - LONG-RANGE WITHOUT COMPROMISE

2nd generation Type IV Cylinders – 700 bar

329 L (ref. 70-XL6_IV): designed for rear-of-cab integration in heavy-duty trucks, with a hydrogen storage capacity above 13.2 kg.

563 L (ref. 70-XL4_IV): the world's largest storage-capacity Type IV cylinder, R134.02-certified, storing 22.7 kg of hydrogen in a single cylinder, designed for wheelbase integration in long-haul heavy-duty trucks.

2nd generation Type IV Cylinders – 350 bar

229 L (ref. 35-M10_IV): designed for bus applications (city or coach), with a hydrogen storage capacity of 5.5 kg.

MODULAR AND SUSTAINABLE INTERIORS

Microject Essential / Advanced: A key lightweighting technology enabling up to 20 percent weight reduction on visible polypropylene parts, while maintaining high surface quality at controlled cost.

HideLock & MoodPlug (modular interfaces): Modular solutions supporting optimized interior design, delivering the same weight and cost efficiency benefits.

IniCycled by MATERI'ACT: A post-consumer recycled polypropylene (PCR) material suitable for both structural and visible interior applications.

NAFILEan by MATERI'ACT: A family of materials reinforced with natural fibers – NAFILEan standard targets structural parts with up to 20 percent biomass content; NAFILEan Vision combines natural aesthetics, recyclability and industrial.

DRIVING THE SHIFT TOWARD A PERSONALIZED USER EXPERIENCE

By combining seating, materials, energy systems, lighting and electronics, FORVIA demonstrates its ability to transform vehicles into environments that are:

- **Safer**, through advanced sensing and assistance systems
- **More comfortable**, with user-centric design and wellness features
- **More sustainable**, thanks to circular materials and hydrogen technologies
- **More intelligent**, with systems that understand and adapt to users
- **More cost-efficient**, thanks to greater modularity and scalability

Media contacts

Daniel MORFELD

Group Press Officer
+49 (0) 294 13 875 66
daniel.morfeld@forvia.com

Riccarda KIRWALD

Press Officer Corporate & Finance,
Lifecycle Solutions
+49 (0) 172 32 777 43
riccarda.kirwald@forvia.com

Address

HELLA GmbH & Co. KGaA

Rixbecker Straße 75
59552 Lippstadt / Germany
www.hella.com

FORVIA, a global automotive technology supplier, comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 137,500 people, including more than 12,000 R&D engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups and a strong IP portfolio of over 12,400 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. In 2025, the Group achieved a consolidated revenue of €26.2 billion prior to IFRS 5. FORVIA SE is listed on the Euronext Paris market under the FRVIA mnemonic code and is a component of the SBF 120 index. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com

FORVIA HELLA is a listed international automotive supplier. As a company of the FORVIA Group, FORVIA HELLA stands for high-performance lighting technology and vehicle electronics and, with the Lifecycle Solutions Business Group, also covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles. With currently around 34,000 employees at over 125 locations, the company is active worldwide and generated adjusted sales of €8.0 billion in the fiscal year 2025. www.hella.com