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Automechanika 2026: HELLA and Hella Gutmann showcase the "Perfect Match" for the Independent Aftermarket

- OE technology meets innovative workshop solutions
- New developments in diagnostics, beam setting and ADAS calibration, data services and emission testing
- Integrated ecosystem: from diagnostics to spare parts

At Automechanika 2026, the leading international trade fair for the automotive service industry, HELLA and Hella Gutmann will showcase the "Perfect Match" from 8 to 12 September 2026 in Frankfurt at their joint booth A 80 in Hall 9: the combination of FORVIA HELLA's OE technology leadership and Hella Gutmann's practical workshop solutions. "The Perfect Match brings together our OE expertise and technologies with the workshop know-how of Hella Gutmann, creating solutions with clear added value that make the day-to-day business of independent workshops and wholesale partners simpler, more efficient and more profitable," says Dr. Marcel Wiedmann, Head of the Global Aftermarket Business at HELLA.

A new generation of premium diagnostics from Hella Gutmann

At the booth, visitors can therefore experience how the seamless integration of diagnostics, technical data expertise, training, perfectly matched spare parts and technical support accelerates repair and service processes from A to Z. As an innovation, Hella Gutmann is presenting a new generation of premium diagnostics. The previously manual sequence of individual steps becomes a guided and consistently structured diagnostic process, complemented by automated, intelligent workflows. "We are pleased to present new diagnostic and calibration solutions as well as digital services that directly boost productivity in the workshop," says Adnan Cemal, Managing Director of Hella Gutmann Solutions. In addition to

diagnostics, Hella Gutmann is also presenting new developments in the emission segment that will support workshops in carrying out exhaust gas analysis efficiently and in line with the relevant guidelines. For the precise beam setting, the company is also unveiling a new SEG series in Frankfurt.

Integrated ecosystem: from diagnostics to spare parts

"Today, three factors are particularly important for workshops: speed, quality and availability. This is exactly where HELLA comes in with an end-to-end offering – from continuously expanding product portfolios to technical services and training, all the way through to high-performance logistics," says Wiedmann. Accordingly, HELLA has expanded its thermal management range by eleven new product categories, for even higher vehicle coverage and perfectly matched repair solutions. The new global filter program is also growing steadily; most recently, applications for commercial vehicles were added, which HELLA is highlighting at the booth. In addition, the brake portfolio is being consistently expanded: new products for trucks, buses and trailers complement the broad passenger car program. In electrics and electronics, new components and systems built to OE standards support modern vehicle architectures, with high service quality and reliable installation. And in lighting, HELLA offers both vehicle-specific and universal solutions, including for example the new lightbar series Black Magic Tough Pro and DynaRay.

Automechanika 2026 will take place in Frankfurt from 8 to 12 September 2026. Visit HELLA and Hella Gutmann in Hall 9, Booth A 80, and experience the "Perfect Match" live. The press conference will be held on Tuesday, 8 September 2026, at 2:45 p.m. at the booth.

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FORVIA HELLA is a listed international automotive supplier. As a company of the FORVIA Group, FORVIA HELLA stands for high-performance lighting technology and vehicle electronics and, with the Lifecycle Solutions Business Group, also covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles. With currently around 34,000 employees at over 125 locations, the company is active worldwide and generated adjusted sales of €8.0 billion in the fiscal year 2025. www.hella.com

