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The “Perfect Match” at Automechanika: HELLA and Hella Gutmann Solutions Equip Workshops for Complex Vehicle Systems

- Two brands, complementary strengths: HELLA combines vehicle understanding, OE expertise, and parts expertise with the workshop knowledge, diagnostics know-how, and solutions from Hella Gutmann Solutions
- Concrete added value for workshops: easier access to relevant knowledge, familiar processes, and targeted support for demanding diagnostics and repair tasks.
- New product generation: mega macs PRO with macsNova as the central innovation, as well as macsData PRO, CSC-Tool PRO, SEG-Tool PLUS, and SEG-Tool PRO

International automotive supplier FORVIA HELLA is presenting the “Perfect Match” together with Hella Gutmann Solutions at Automechanika 2026 in Frankfurt (8–12 September, Hall 9, Stand A 80): the combination of OE expertise and parts expertise contributed by the FORVIA HELLA aftermarket, with AI-supported diagnostics, into an integrated offering for independent workshops from Hella Gutmann Solutions. Modern vehicles are becoming increasingly complex due to global market trends, and more is being demanded from independent workshops than ever before: they need deep vehicle understanding, reliable diagnostics tools, and efficient access to relevant repair information. This is exactly where HELLA and Hella Gutmann come in.

“Electromobility, automated driving, and software-defined electronic architectures significantly increase the complexity of modern vehicles. Independent workshops need more than just the right spare part: they need the system understanding behind it. This is exactly where our Perfect Match comes in. The combination of complementary strengths creates the decisive competitive advantage for the workshop,” says Dr. Marcel Wiedmann, responsible for the global aftermarket business at FORVIA HELLA.

HELLA: OE Expertise Meets Aftermarket Breadth

FORVIA HELLA brings more than 125 years of OE expertise to the independent aftermarket. The company understands how vehicles and their systems are developed and transfers this knowledge into reliable components and a broad product portfolio. Around 50,000 articles, from lighting and electronics to sensors and starters, as well as brake pads, filters, and thermal management.

The thermal management portfolio is currently undergoing substantial expansion: by the end of this month, around 3,500 article numbers for passenger cars, vans, and commercial vehicles will be available; by the end of the first quarter of 2027, the range will almost double to around 6,000 article numbers. The offering is complemented by a global filter program with approximately 2,000 article numbers, as well as HELLA brake pads, available for the first time specifically for trucks, buses, and trailers.

Workshop Intelligence with macsNova

The core of Hella Gutmann Solutions' trade fair presence is macsNova, an AI diagnostic assistant and central component of the new mega macs PRO diagnostics platform. What sets macsNova apart from generic AI solutions: the assistant works exclusively with Hella Gutmann's own knowledge base, built from real repair cases, error code analyses, parameter measurements, and decades of hotline experience. No external data sources are used.

macsNova analyzes complex fault patterns, prioritizes possible causes, and suggests concrete next test steps. The decision-making responsibility always remains with the technicians. "Even with all their expertise, workshop professionals naturally encounter some cases for the first time. At Hella Gutmann, we have learned from thousands of similar repairs. macsNova makes this knowledge available at the right moment: precise, traceable, and based on our own data. This is not generic AI. This is the workshop intelligence we have built up over decades," says Adnan Cemal, Managing Director of Hella Gutmann Solutions.

An Ecosystem Around the Technician

In addition to mega macs PRO, Hella Gutmann Solutions is showcasing its growing product ecosystem at Automechanika: all solutions share a unified operating logic, consistent interfaces, and seamless data access. This reduces training effort and increases efficiency in everyday workshop operations.

The portfolio includes macsData PRO with repair information, labor values, and circuit diagrams; CSC-Tool PRO for digitally guided calibration of front cameras, radar sensors, and 360-degree systems; as well as SEG-Tool PRO and SEG-Tool PLUS for professional headlamp adjustment and measurement. The mega macs PRO platform is available in two versions: as a standard version and as mega macs PRO MAX with a larger display.

This is the Perfect Match

HELLA understands the vehicle and supplies the components. Hella Gutmann Solutions makes available the knowledge, information, and tools that workshops need to efficiently diagnose, repair, and calibrate modern vehicle technologies. Together, they turn increasing vehicle complexity into a growth opportunity for independent workshops. "The Perfect Match is not a single product. It is our strategic offering to independent workshops: those who master vehicle complexity with confidence have a real competitive advantage. That is exactly what HELLA and Hella Gutmann Solutions deliver together," says Dr. Marcel Wiedmann.

Further information on the new products from HELLA and Hella Gutmann can be found at:
[Automechanika 2026](#) | [FORVIA HELLA](#)

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FORVIA, a global automotive technology supplier, comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 137,500 people, including more than 12,000 R&D engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups and a strong IP portfolio of over 12,400 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. In 2025, the Group achieved a consolidated revenue of €26.2 billion prior to IFRS 5. FORVIA SE is listed on the Euronext Paris market under the FRVIA mnemonic code and is a component of the SBF 120 index. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com

FORVIA HELLA is a listed international automotive supplier. As a company of the FORVIA Group, FORVIA HELLA stands for high-performance lighting technology and vehicle electronics and, with the Lifecycle Solutions Business Group, also covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles. With currently around 34,000 employees at over 125 locations, the company is active worldwide and generated adjusted sales of €8.0 billion in the fiscal year 2025. www.hella.de