

January 10, 2008

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David:

Rod Has asked me to provide our partners with a look back at what we did in 2007 and an overview of Team HUMMER's plans for 2008. As you know, last year we fielded three race trucks: Rod Hall in the H3 Mini-Stock, Josh Hall in the H2 Full-Stock SUV and Chad Hall in the H1 Alpha Full-Stock pickup. In 2007, the three trucks started 19 SCORE and BitD events resulting in ten wins, five second and one fourth place finish. Chad and the H1 Alpha won the Class 8100 Full-Stock Points Championship at BitD and Rod in the H3 SUV repeated as the SCORE Mini-Stock Class Champion after beating Rod & Ryan Millen's Toyota at the Baja 1000 by 12 minutes. We also introduced two new Full-Stock HUMMERs at this year's Baja 1000; The H2 SUT driven by Josh Hall, and the H3 Alpha V-8, driven by Chad Hall. The H2 was leading when it broke a front differential mounting bolt at RM 177 and had to be retired. The H3 Alpha won the Full-Stock Class by over 6 hours. It's difficult to imagine a more successful outcome for Team HUMMER last year but we believe that the new trucks will continue to keep us running up front in 2008.

Additional 2007 Events

As always, we were busy doing special events, some of which grow out of the race program and others which are more closely tied to other interests within the Hall Family. While it is not likely that I can remember every program we have been involved in during 2007, here is a list of the major promotions in no particular order:

- 1.) Assisted by members of the team, Rod took a dozen journalists on a retrace of the original Baja 1000 to introduce the H2 SUT and the H3 Alpha for HUMMER. The trip started at the bull ring in Tijuana and ended up, five days later, in La Paz and was, by all accounts, a great success.
- 2.) Throughout the year, Rod Hall Events produced five (5) annual "HUMMER Happenings" for several HUMMER dealerships. The events typically include 100 HUMMER owners and at one event, Rod performed a marriage ceremony for a pair of HUMMER owners which received coverage on CNN News.
- 3.) Rod Hall Events conducted 21 tire seminars in 2007 for Michelin/BFG Brands showcasing the new Michelin LTX A/T2 and BFG KM2 line of tires.
- 4.) We recently spent two months working with a production company filming a documentary on Rod Hall and his 40 years of racing. The documentary was funded by HUMMER and will be released in 2008, probably on the Discovery Channel. I will advise you of the show dates as that information becomes available.
- 5.) In 2007 Rod Hall Licensed Products (RHLP) won a substantial military contract to improve the safety and performance of the HUMVEE & Toyota military vehicles using technology developed through our racing program.



6.) Rod Hall's H3 SUV will be included in Sony Playstation's latest upgrade of the popular video game, 'DiRT', in 2008, based on work we have done this year. I will forward a copy of the email we received from GM showing the H3 image, as it will appear in the game along with additional details on the promotion.

7.) Team HUMMER is featured on a DVD included in the HUMMER brochures available at all HUMMER dealerships. This program will carry over into 2008

8.) In 2007 Team HUMMER won ten races, including two class victories at the 40th Annual SCORE Baja 1000. Chad Hall won Best in the Desert Racing Association's Class 8100 (Full-Stock) points championship and Rod Hall repeated as Score International's Mini-Stock points champion.

9.) The Off-Road Motorsports Hall of Fame (ORMHOF) held it's 4th Annual Induction Ceremony at the National Automobile Museum (The Harrah Collection) in Reno, Nevada. BFGoodrich, Toyota and others are major supporters of the Off-Road Motorsports Hall of Fame and have been since the first induction ceremony in 2003. Rod Hall is a member and also the Board Chairman of ORMHOF.

2007 Media Exposure

We received a substantial amount of exposure in 2007 and expect that trend to continue in the coming year. What follows is a list of coverage the team received in 2007, although It's likely that some of the coverage has been overlooked:

Four Wheeler
 4-Wheel & Off-Road
 Car & Driver
 USA Today
 Hot Rod
 Road & Track
 Bloomberg Newswire
 HMR Magazine
 Forbesauto.com
 Off-Road Adventures
 Robb Report
 Penthouse
 San Diego Tribune
 youtube.com
 cardevotion.com
 Malibu Monthly

Brentwood Magazine
 Ultimate HUMMERS
 Car & Driver Radio
 Motor Trend Radio
 Truck Trend
 NBC - 2007 Baja 1000 TV Coverage
 National Radio Interviews:
 2007 Baja 500 & 2007 Baja 1000

Multiple race coverage:

Paddocktalk.com
 Motorsport.com
 Desertracing.com
 marathonrally.com
 off-road.com

Due out in 2008

Azimuth Magazine
 4-Wheel & Off-Road
 Four Wheeler
 Playboy
 Prevention Magazine:
 (Emily Miller Article)

2008 TV

Discovery Channel Special

2008 Racing Season

We have just completed construction of two new race trucks built by GM at their Mesa, AZ proving ground facility. In 2008, the new Full-Stock H2 SUT will replace the H1 Alpha and will be driven by Josh Hall in the SCORE Series. The new Full-Stock H3 Alpha SUV (V8) will replace the H2 SUV and will compete in Class 4100 in Best in the Desert's Silver State Series with Chad Hall behind the wheel. Rod Hall will compete in the Mini-Stock Class in the SCORE Series in the H3 SUV. There has been some



serious discussion about building Rod a new Class 7S H3 Pickup, which will probably debut at the 2008 Vegas to Reno event in Class 7200 but I can't confirm the specific class at this time. All of the trucks have been built at the GM Proving Ground, in Mesa, AZ. The level of support we receive from GM is certainly a large part of the reason that we are the most successful team in off-road racing today.

In addition to our race schedule, during 2008, we will again do 20 BFG tire seminars, the HUMMER Happenings for the dealerships and there has been discussion of doing another Baja 1000 retrace, this time for HUMMER Owners only. In January, we will be at the Barret/Jackson Auction in Scottsdale, Arizona giving trail ride demonstrations of HUMMER products. We will also bring the H2 SUV race truck with us to this event. In February we will be teaming up with the BFGoodrich Military Division at a Military~Vendor Exposition to be held at the Nevada Automobile Test Center (NATC) near Carson City, NV. Rod, Chad and Josh will be on hand with the H1 Alpha and H2 SUV race vehicles, giving test rides to members of the Armed Forces. In late March we plan to enter the H1 Alpha in this year's, newly resurrected, Mint 400 race to be put on by SNORE, in the Las Vegas area. The Hall's will take turns behind the wheel of the H1 Alpha and will be inviting prominent members of the Armed Forces to co-ride with them during the race.

In June, we are scheduled to work with HUMMER Communications to provide the H2 SUV racetruck and a support team so a team of journalists can compete in the Baja 500 and report on the experience. Also on the schedule in 2008 is a 10 city tour for dealerships where we will be going around the country and setting up local courses to demonstrate HUMMER products to journalists.

If you have any further questions about this or any of the programs I have outlined, feel free to contact me or Rod for further details.

Regards,

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2008 TEAM HUMMER RACING SCHEDULE

DATE	EVENT	LOCATION	PROMOTER
JAN. 24-27	LAUGHLIN DESERT CHALLENGE	LAUGHLIN, NV	SCORE
FEB. 1-3	PARKER 425	PARKER, AZ	BITD
MARCH 14-15	SAN FELIPE 250	SAN FELIPE, MEX	SCORE
APRIL 17-20	TERRIBLE'S 250	PRIMM, NV	BITD
MAY 30-JUNE 1	BAJA 500	ENSENADA, MEX.	SCORE
AUG. 21-23	VEGAS to RENO	LAS VEGAS, NV	BITD
SEPT. 5-6	PRIMM 300	PRIMM, NV	SCORE
SEPT. 26-28	SILVER STATE 300	MESQUITE, NV	BITD
NOV. 19-22	BAJA 1000	ENSENADA, MEX.	SCORE
DEC. 5-7	HENDERSON 400	HENDERSON, NV	BITD