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**FOR IMMEDIATE RELEASE**

## **Hella, Inc. Introduces Tire Pressure Monitor System**

**Peachtree City, GA,** — Hella, Inc., the North American aftermarket subsidiary of automotive lighting and electronics supplier Hella, announced the introduction of the TC-400 Tire Pressure Monitor System.

Hella's TC-400 Tire Pressure Monitor offers a fully active, radio-controlled system for permanent monitoring of tire pressure and temperature. High-tech sensors are permanently mounted on the tire valves and transmit pressure and temperature by radio to the central unit, which in turn forwards this data to the cockpit display. In the event of sudden pressure loss, the control unit triggers an optical and acoustic alarm via the display positioned in the cockpit. Additionally, the system also warns of slow loss of pressure and of excess pressure.

With the TC-400, drivers of passenger cars no longer have to stop their vehicles to check their tire pressure. The tires can be checked at any time, even on the move, at the push of a button, adding to the driver's comfort and safety.

A unique feature of the TC-400 is the adjustable background color of the display that allows the look to be optimally matched to the vehicle-specific instrument lighting.

The system consists of four sensor valves, an electronic control unit, and an adaptable-color display. In addition, a maximum of three sensors for spare tires can be added to the system.

**– MORE –**

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## **Hella, Inc. Introduces Tire Pressure Monitor**

Page 2

### **About Hella, Inc.**

Hella, Inc., located in suburban Atlanta, GA, is the North American aftermarket sales and distribution headquarters for Hella KGaA Hueck & Co. Hella, Inc. provides world-class aftermarket and special OE support to automotive, marine, and heavy-duty accounts in the U.S., Canada, and the Caribbean.

For more information, visit [www.hellausa.com](http://www.hellausa.com) or [www.hellacanada.com](http://www.hellacanada.com).

### **About Hella KGaA Hueck & Co.**

With its corporate headquarters in Lippstadt, Germany, the automotive supplier develops and produces lighting and electronics components and systems for the automotive industry. In addition, complete vehicle modules, air conditioning systems and vehicle electric systems are produced in joint venture companies. Hella has one of the largest aftermarket organizations worldwide for automotive parts and accessories, with its own sales companies and partners in more than 100 countries. The consolidated sales of the Hella Group are approximately \$3.9 billion. Hella is one of the 100 largest German industrial companies. 24,000 people are employed in 65 plants, production companies, subsidiaries and joint ventures worldwide. More than 2,900 engineers and technicians work in Research and Development. Customers include all leading automakers and systems manufacturers as well as the automotive aftermarket.

For more information, visit [www.hella.com](http://www.hella.com).

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