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**FOR IMMEDIATE RELEASE**

## **Hella, Inc. Announces New 2006-2008 Lighting and Accessories Catalog**

**Peachtree City, GA**, — Hella, Inc., the North American aftermarket subsidiary of automotive lighting and electronics supplier Hella, announced the release of the 2006-2008 Lighting and Accessories Catalog.

The new print catalog covers the entire range of Lighting and Accessory products. It is divided into seven sections: Style and Design, Auxiliary Lighting, Headlamps, Work Lamps, Signal and Interior Lighting, Optical Warning Systems and Bulbs. The extensive 400-page catalog has detailed information about each product including pictures, dimensional drawings, beam patterns, spare parts and accessories.

The print catalog directly corresponds to Hella's online catalog that launched in May 2006. The online catalog offers several features to help customers quickly find the information they need. Users can display the products in a whole series or narrow their search to one product with a picture, diagram, and beam pattern (if applicable). Many products also link to related accessories and spare parts. By using the search engine, users can easily find products by their part number. Customers can also download product images for reference.

"Hella will be expanding the catalog by adding Hella's electrics and electronics products in the future," remarked Alfredo de la Vega, Marketing Manager for Hella's North American aftermarket operations. Horn and relays in Hella's electrics division will be added to the online catalog by the end of November 2006.

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Hella, Inc.  
201 Kelly Drive  
Peachtree City, GA 30269  
1-877-224-3552

Hella, Inc. - Canada  
5650 Keaton Crescent, Unit B  
Mississauga, Ontario L5R 3G3  
1-866-990-7099



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For a copy of Hella's print catalog, customers can contact Hella, Inc. at the contact numbers below or link to Hella's Online Lighting Catalog through the Aftermarket Club. The online catalog can also be accessed at [www.hellausa.com](http://www.hellausa.com) or [www.hellacanada.com](http://www.hellacanada.com).

### About Hella, Inc.

Hella, Inc., located in suburban Atlanta, GA, is the North American aftermarket sales and distribution headquarters for Hella KGaA Hueck & Co. Hella, Inc. provides world-class aftermarket and special OE support to automotive, marine, and heavy-duty accounts in the U.S., Canada, and the Caribbean.

For more information, visit [www.hellausa.com](http://www.hellausa.com) or [www.hellacanada.com](http://www.hellacanada.com).

### About Hella KGaA Hueck & Co.

With its corporate headquarters in Lippstadt, Germany, the automotive supplier develops and produces lighting and electronics components and systems for the automotive industry. In addition, complete vehicle modules, air conditioning systems and vehicle electric systems are produced in joint venture companies. Hella has one of the largest aftermarket organizations worldwide for automotive parts and accessories, with its own sales companies and partners in more than 100 countries. The consolidated sales of the Hella Group are approximately \$3.9 billion. Hella is one of the 100 largest German industrial companies. 24,000 people are employed in 65 plants, production companies, subsidiaries and joint ventures worldwide. More than 2,900 engineers and technicians work in Research and Development. Customers include all leading automakers and systems manufacturers as well as the automotive aftermarket.

For more information, visit [www.hella.com](http://www.hella.com).

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#### Company Contact:

Julie Ledbetter  
Hella, Inc.  
+1-770-631-7514  
[julie.ledbetter@hinc.hella.com](mailto:julie.ledbetter@hinc.hella.com)

#### Media Contact:

Amy Stehlik  
Virtual Magic  
+1-678-539-3424  
[astehlik@virtualmagic.com](mailto:astehlik@virtualmagic.com)