

LIPPSTADT (GERMANY)

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## **Icon of the Seas: Hella marine equips the first-of-its-kind vacation with lighting products**

- Around 20,000 energy-efficient LED downlights ensure a cozy atmosphere and safety on the high seas
- Sophisticated optical system ensures wide-angle and very homogeneous illumination
- Digital lighting control enables precise adjustment of the lighting in the public areas

Hella marine, a subsidiary of the international automotive supplier FORVIA HELLA, has equipped Royal Caribbean International's newest cruise ship, *Icon of the Seas*, with lighting products. Around 20,000 energy-efficient LED downlights illuminate the interior and exterior areas.

"Icon of the Seas is incredible, and their order was Hella marine's most significant order to date. We are proud that we were able to be a part of this exciting project with our products," says Ansgar Hinrichs, Global Sales Manager at Hella marine. The LED downlights from Hella marine are installed in the 2,805 rooms, the crew areas, the more than 40 restaurants, bars and lounges, the public areas such as gaming rooms and music halls, in the lobby, the corridors and on the 20 decks.

On the cruise ship, the lighting from Hella marine not only ensures safety, but also creates a feel-good atmosphere through ambient functions and lighting scenarios. A sophisticated optical system ensures wide-angle and very homogeneous illumination. The LED downlights also set new standards in terms of energy efficiency and durability. All products are approved by the DNV, the world's leading classification society for the maritime industry.

Hella marine supplied the LED downlights directly to the cabin outfitter and to the Finnish shipyard Meyer Turku, a subsidiary of Meyer Werft from Papenburg in Lower Saxony. "Our team integrated the lighting on site and made sure that the interfaces were right and that the lights could be controlled precisely," says Hinrichs. For example, digital lighting control (Digital Addressable Lighting Interface, DALI2) is being used in the public areas of the *Icon of the Seas* for the first time. "Our many years of good cooperation with the shipyard and Royal Caribbean were crucial to the success of the project," says Hinrichs. "On Icon of the

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Seas, you can now see the results of years of partnership and development."

Since 1925, FORVIA HELLA has been developing and producing first-class lighting solutions for the marine and commercial transport sector through its New Zealand-based subsidiary Hella marine – from elegant deck lighting to state-of-the-art navigation lanterns and comprehensive lighting systems. The wide range of high-quality products and customized solutions make Hella marine one of the leading suppliers and partners for boat and yacht builders, the marine accessories trade and the pleasure craft industry worldwide.

More information at: [www.hellamarine.com](http://www.hellamarine.com)

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## ABOUT FORVIA HELLA

FORVIA HELLA is a listed, internationally positioned automotive supplier. As a company of the FORVIA Group, FORVIA HELLA stands for high-performance lighting technology and vehicle electronics and, with the Lifecycle Solutions business group, also covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles. With around 37,500 employees at over 125 locations, the company is active worldwide and generated adjusted sales of €8.1 billion on a preliminary basis in the fiscal year 2023. [www.hella.com](http://www.hella.com)

## ABOUT FORVIA

FORVIA, the seventh largest supplier of automotive technology worldwide, combines the complementary technological and industrial strengths of Faurecia and HELLA. With around 260 industrial sites and 78 R&D centres, over 150,000 employees, including more than 15,000 R&D engineers, in over 40 countries, FORVIA offers a unique and comprehensive approach to the automotive challenges of today and tomorrow. FORVIA consists of six business groups and a strong portfolio with over 13,000 patents. FORVIA is focused on becoming the preferred innovation and integration partner for automotive manufacturers worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. [www.forvia.com](http://www.forvia.com)