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LIPPSTADT (GERMANY)

22 November 2023

# HELLA ValueFit BLADE: New LED auxiliary headlamp series for trucks and off-road applications

- LED position light in striking blade shape attracts attention
- For the first time, amber position light possible for off-road applications
- Auxiliary headlamp series is available in 18 different versions

HELLA, the automotive supplier operating under the FORVIA umbrella brand, is launching the new HELLA ValueFit BLADE auxiliary headlamp series. The target groups are primarily trucks and off-road enthusiasts who can create an individual light design for their vehicles in no time at all with the new headlamps. In addition, the auxiliary headlamps are equipped with innovative LED lighting technology. The product thus complements the existing HELLA auxiliary headlamp portfolio and provides a unique entry into the world of LED vehicle lighting.

Safety, high lighting performance and an eye-catching appearance: the new BLADE auxiliary headlamp series combines function and design in one product. The highlight is the striking LED position light, which presents itself in the form of a razor-sharp contour. When switched on, the light signature thus ensures a characteristic light design with high recognition value both during the day and at night. Above all, the amber position light for off-road use stands out and attracts attention.

The new BLADE auxiliary headlamps are available in 18 different versions, for example as high beam with reference number 25 or 50 and the associated different road illumination. In addition, the headlamps are available in 7" and 9" sizes, a round or square shape and in versions with white or amber position light. The round versions are also available with chrome or black housing. As an accessory for off-road applications, black plastic cover caps are also available in the matching headlamp sizes, through which the contour of the distinctive position light can be recognised.

All HELLA ValueFit BLADE auxiliary headlamps comply with protection classes IP 69K and IP67 and are designed for 12 volts and 24 volts nominal voltage. This makes them suitable for large and small trucks, SUVs, off-road vehicles and off-roaders. For legal reasons, the amber position light is reserved for off-road use.

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More information on the new HELLA ValueFit BLADE auxiliary headlamp series at: www.hella.com/lightstyle.

Note: You can also find this text and suitable images in our press database at: www.hella.com/press.

#### **ABOUT HELLA**

HELLA is a listed, internationally positioned automotive supplier operating under the umbrella brand FORVIA. Within this de facto group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles with its Lifecycle Solutions business group. HELLA has around 36,000 employees at more than 125 locations worldwide and generated sales of €4.4 billion in the seven-month short fiscal year 2022.

### ABOUT FORVIA

FORVIA combines the technological and industrial strengths of Faurecia and HELLA, which complement each other perfectly. With over 300 industrial sites and 76 R&D centres, 157,000 employees, including more than 15,000 R&D engineers, in over 40 countries, FORVIA offers a unique and comprehensive approach to the automotive challenges of today and tomorrow. FORVIA consists of six business groups with 24 product lines and a strong portfolio with over 14,000 patents. FORVIA strives to become the preferred innovation and integration partner for OEMs worldwide. FORVIA has set itself the goal of recognising the change in mobility at an early stage and putting it into practice.