



**TRUSTED BY  
LEADING VEHICLE  
MANUFACTURERS.  
FITTED BY LEADING  
TECHNICIANS.**



# HELLA: OE PARTNERS TO THE WORLD'S LEADING VEHICLE MANUFACTURERS

## Suppliers of original equipment for:

### Passenger Cars

Alfa Romeo  
Aston Martin  
Audi  
Bentley  
BMW  
Bugatti  
Chevrolet  
Chrysler  
Citroen  
Daihatsu  
Daimler  
Ferrari  
Fiat  
Ford  
GM  
Honda  
Hyundai  
Jaguar

Jeep  
Kia  
Lamborghini  
Land Rover  
Lotus  
Maserati  
Mazda  
Mercedes-Benz  
Mitsubishi  
Nissan  
Peugeot  
Porsche  
Proton  
Renault  
Rolls Royce  
Saab  
Seat  
Skoda  
Smart

Subaru  
Suzuki  
Toyota  
Vauxhall  
Volvo  
Volkswagen

### Commercial Vehicles

DAF  
Dennis  
ERF  
Fiat  
Freightliner  
Iveco  
MAN  
Mercedes-Benz  
Renault  
Scania  
Volvo





» HELLA Limited delivers in excess of 27,000 parts for passenger cars and commercial vehicles «



Lighting



Electrics



Electronics



Thermal Management



Garage Equipment



## OE LEADERS, INVESTING IN THE AFTERMARKET

HELLA is a leading original equipment supplier to the global automotive industry.

We are a family company, with over a century of successful innovation behind us, and a workforce of more than 29,000 people delivering sales in excess of £4.3 billion. We have over 5,600 R&D specialists developing better solutions for the vehicles of tomorrow, and bringing new opportunities for you. This focus on investment makes us a preferred development partner for many of the world's leading vehicle manufacturers.

### HELLA GROUP TURNOVER

**£4.3bn**



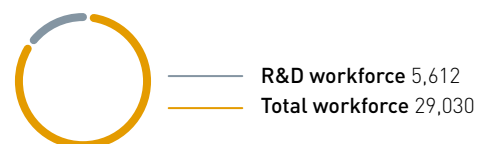
### RESEARCH & DEVELOPMENT INVESTMENT

**£404m**



### TOTAL EMPLOYEES DEDICATED TO RESEARCH & DEVELOPMENT

**5,612**







## FOCUSED ON THE UK

Combining the benefits of a global infrastructure with expert local knowledge, we deliver a comprehensive product range together with responsive service and support.

Focusing on wholesaler distribution, we enable independent workshops to access the latest OE parts and technologies; providing the reassurance of 'fit first time' compatibility and quality across a huge range of vehicles. And with our joint ventures, Hella Gutmann Solutions, Behr Hella Service and Hella Nussbaum Solutions, we can provide you with the parts, service and information to support all of your requirements.

# GLOBAL OE SUPPLIER. MORE THAN 27,000 PARTS. 5 PRODUCT GROUPS.

With over 27,000 high quality parts and garage equipment, covering five product groups, HELLA is a key component of today's passenger cars and commercial vehicles – and a must-have supplier in fast-growing product areas such as electronics, air conditioning, engine cooling and diagnostic equipment.

Our products for the aftermarket are made on the same assembly line as those for the vehicle manufacturers that we supply, bringing the guarantee of fit first time quality and reliability to the independent aftermarket.



## OUR JOINT VENTURE BRANDS

Where mutually beneficial synergies exist, HELLA has established successful joint ventures. Behr Hella Service is the result of our partnership with one of the world's leading OE manufacturers of air-conditioning and engine cooling, and our joint venture with Gutmann Messtechnik established Hella Gutmann Solutions as a leading distributor of vehicle diagnostic technology.





## LIGHTING

10,400 + parts

Auxiliary Lighting  
Bulbs  
Daytime Running Lights  
Easyconn  
Foglights  
Headlights  
LED Lighting  
Rear Lighting  
Signal Lighting  
Side Marker Lights  
Work Lights



## ELECTRICS

8,700 + parts

Alternators  
Batteries  
Flasher Units  
Horns  
Mirrors  
Plugs & Sockets  
Relays  
Starters



## ELECTRONICS

2,100 + parts

Actuators  
Air Inlet Sensors  
Bulb Failure Units  
EGR Valves  
Ignition Coils  
Position Sensors  
Temperature Sensors  
Wheel Speed Sensors



## GARAGE EQUIPMENT

Air-Conditioning Service Stations  
Diagnostic Systems  
Battery Analysers & Testers  
Leak Detectors  
Special Service Tools



## THERMAL MANAGEMENT

6,800 + parts

Compressors  
Condensers  
Consumables  
Filter Dryers  
Intercoolers  
Oil Coolers  
Radiators  
Visco® Fans



### OUR SUPPLY PARTNERS

Partnerships with Philips, FTE and CTEK have enabled us to diversify and extend the HELLA product portfolio into new areas including bulbs and hydraulic brake and clutch components for commercial vehicles, and garage service equipment.





## WHY CHOOSE HELLA?

HELLA's commitment to quality, innovation and reliability, combined with a product portfolio covering lighting, electrics, electronics, thermal management and garage equipment, means more profitable opportunities for the UK independent aftermarket.

### » NEXT DAY DELIVERY

Over 27,000 parts, delivered next day from our automated warehouses

### » FIRST TO MARKET

Our products come directly from the OE production lines, ensuring fast release in to the independent aftermarket

### » OE GUARANTEE

The assurance of product safety, performance and quality that you only get from an OE supplier

### » EASY TO FIT

Parts are exact replacements, which means faster, more profitable service and repair

### » FIT-AND-FORGET

OE quality means fewer returns and warranty issues

### » LONGER LIFE

More durable, reliable parts, for reduced vehicle down time and better life-time value

### » TECHNICAL BACK-UP

Expert technical support from the people that make and design the OE product

### » ONE STOP SHOP

A huge range of commercial vehicle and passenger car parts and equipment, and a wide range of favourite brands, all from one reliable source

## Sector Focus

HELLA Limited is organised into four dedicated business units staffed by knowledgeable and experienced people, including sales teams with strong sector expertise, who ensure that each and every customer receives the very highest level of service.







## KEEP IN TOUCH

As well as the latest innovation, we offer a comprehensive package of service and support to distribution partners, garages and fleets throughout the UK. Whatever you need in the independent aftermarket, HELLA can help.

For more information about the opportunities, including technical support, and training, marketing and promotional support please contact Customer Service on 01295 225600.

» HELLA brings a huge range of OE parts, equipment and support to the UK independent aftermarket «

**HELLA Limited.**

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LIGHTING



ELECTRICS



ELECTRONICS



THERMAL  
MANAGEMENT



GARAGE  
EQUIPMENT